



Department

**MBA**

**MR. SOHAM BALKRISHNA PRATAP**  
ASSISTANT PROFESSOR

### BRIEF PROFILE & ACHIEVEMENTS:

Mr. Soham Pratap has been associated with developing his own startups. He has industry experience of 6 Years in the field of Digital Marketing. Mr. Soham is also an experienced Investor trader who also manages investment portfolios. Mr. Soham completed his MBA (Marketing) from Dr. D Y Patil Institute of Management & Research where he currently also works as Assistant Professor.

### EXPERIENCES

Academics : 9 Month

Industry : 6 Year

### CORE COMPETENCY AREAS/ EXPERTISE

- Digital Marketing
- Marketing
- Entrepreneurship Development
- Investment Portfolio Management

### PUBLICATION DETAILS

Journal

International:1

### EDUCATION

BCA, MBA