

Dr. D. Y. PatilUnitech Society's
Dr. D.Y. PATIL INSTITUTE OF MANAGEMENT & RESEARCH
Sant Tukaram Nagar, Pimpri, Pune-411018
 Approved by All India Council for Technical Education (ID) No. AICTE-1-7427161)
 Recognized by the Savitribai Phule Pune University (SPPU-IMMP014220) AISHE CODE C-42109

Recipient of the "Best College Award"
of Savitribai Phule Pune University

Accredited by NAAC with "A Grade
(CGPA 3.29)

ISO 9001:2015 and ISO 14001:2015

Activity Name	Brand Your Business
Activity Type	Self Driven
Theme	Innovation and Entrepreneurship
Mode of Conduct	Offline
Day and Date	25 /01/2023
Competition Details	<p>Brand your Business Competition was held for the students of MCA and MBA and MBA Digital Marketing of DYPIMR. The students are suppose to give presentation on their business idea ,objectives of their business, Possible logo for their company ,Punch line for their product etc.</p> <p>Many students from MBA ,MCA department participated in the competition and presented their ideas about their business .</p> <p>The competition was judged on the basis of the content their thinking ability about Entrepreneurship, innovative ideas, student's vocabulary, presentation and creativity. The purpose of the competition was to encourage the students for enhancing their thinking skills and also to develop interest in Entrepreneurial Activity. The event was judge by Zeeshan Anwar and Pooja Mimrot</p>
Objective	<ul style="list-style-type: none"> •To establish identity & Image about the brand •Recognition · Awareness and Engagement for brand
Feedback	Students responded well to this Competition. Maximum students participated from the MCA and MBA course. Students have opined that they would like.

	to have such competitions in future also.
Output	To Establish brand loyalty

Attendance

Sr. No.	Candidate Name	Sign
1	Mangeshkumar Gopal	
2	Akhil Mundra	
3	Siddheshwar Mirge	
4	Ashish Kumbhar	
5	Masuri Gopal	
6	Shashank S. Jadhav	
7	Shweta C. Sonwane	
8	Komal Tejane	
9	Sachal Patil	
10	Bhagyashree Patil	
11	Shamli Admane	
12	Blagyaashree Gopale	
13	Kavishma Kumbhar	
14	Nisha Patil	
15	Vaibhav Dbage	
16	Amit Salve	
17	Himanshu Dhope	
18	Amit Poojape	
19	Dandesh R. Chaudham	
20	Amit Gwal	
21	Kanakdande Aniruddha	
22	Alisha Maheshwar	
23	Priya Pipale	
24	Shraddha B. Rastkar	
25	Kshiti M. Kulkarni	
26	Rajashree R. Nair	
27	Shubhangi S. Gowade	
28	Khan Hijab Mustafa	
29	Harshit J. Dawar	
30	Chaitrali Kumbhar	
31	Mansi Talote	
32	Patil Spita	
33	Kajal Dote (MCA-II)	
34	Kiran Dote (MCA-II)	
35	Saurabh Rode (MCA-II)	
36	Suhant Shinde (MCA-II)	

List of Winners

Sr.No	Name of Participants	Winner/Runner	Brand Name
1	Mangesh Wayal	Winner	Techno Camp
2	Humeria Patel	Runner-up	Women's Sports Academy
3	Pradnya Rokade	Runner up	Healthy Bakes

Rule for Competition



Dr. D. Y. Patil Unitech Society's
Dr. D. Y. Patil Institute of Management & Research
Sant Tukaram Nagar, Pimpri, Pune 411018



To celebrate the entrepreneurial spirit and innovation in India.

Brand Your Business

Rules For Competition

- **Minimum one or maximum 2 participants are allowed**
- **Use PowerPoint Presentation To Represent Your Idea.**
- **Maximum four slides are permitted**
- **slides include**
 - **The objective of Your Business**
 - **Punch Line Of Product (Idea)**
 - **logo (if Possible)**
- **4 Minutes for presentation with the conclusion**
- **One minute will be for Q&A.**
- **No Language Barrier (you can present your idea in any language)**
- **submit your PPT prior 15 minutes before starting the event**

Flyer of Events



Dr. D. Y. Patil Unitech Society's
Dr. D. Y. Patil Institute of Management & Research
Sant Tukaram Nagar, Pimpri, Pune 411018



To celebrate the entrepreneurial spirit and innovation in India.

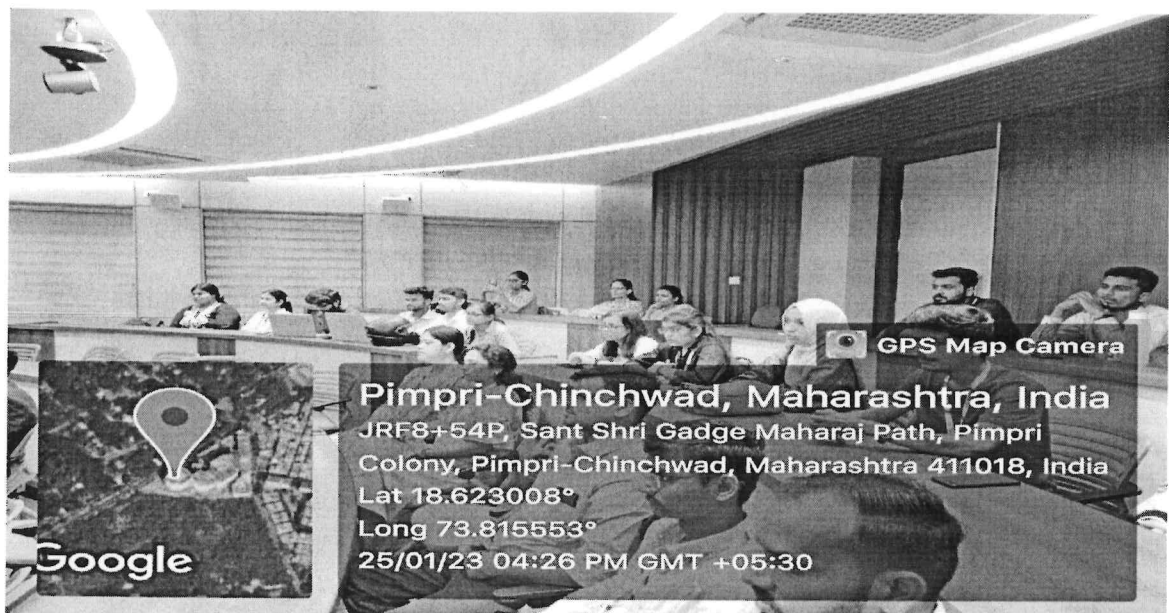
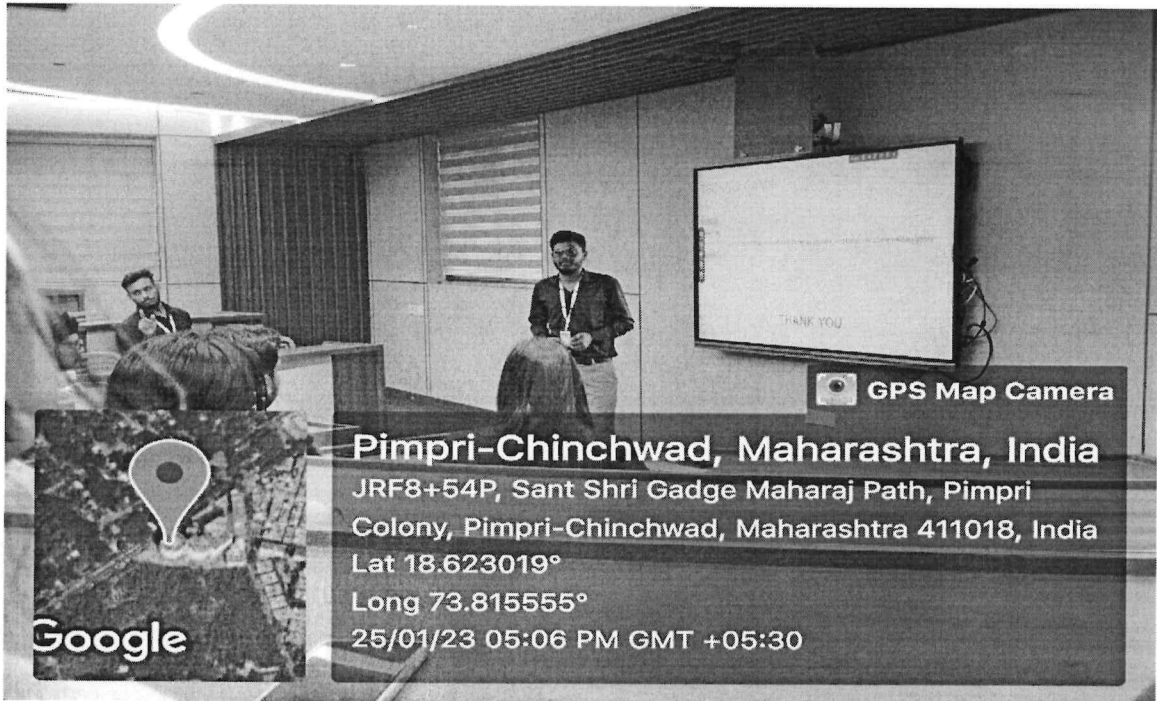
Brand Your Business

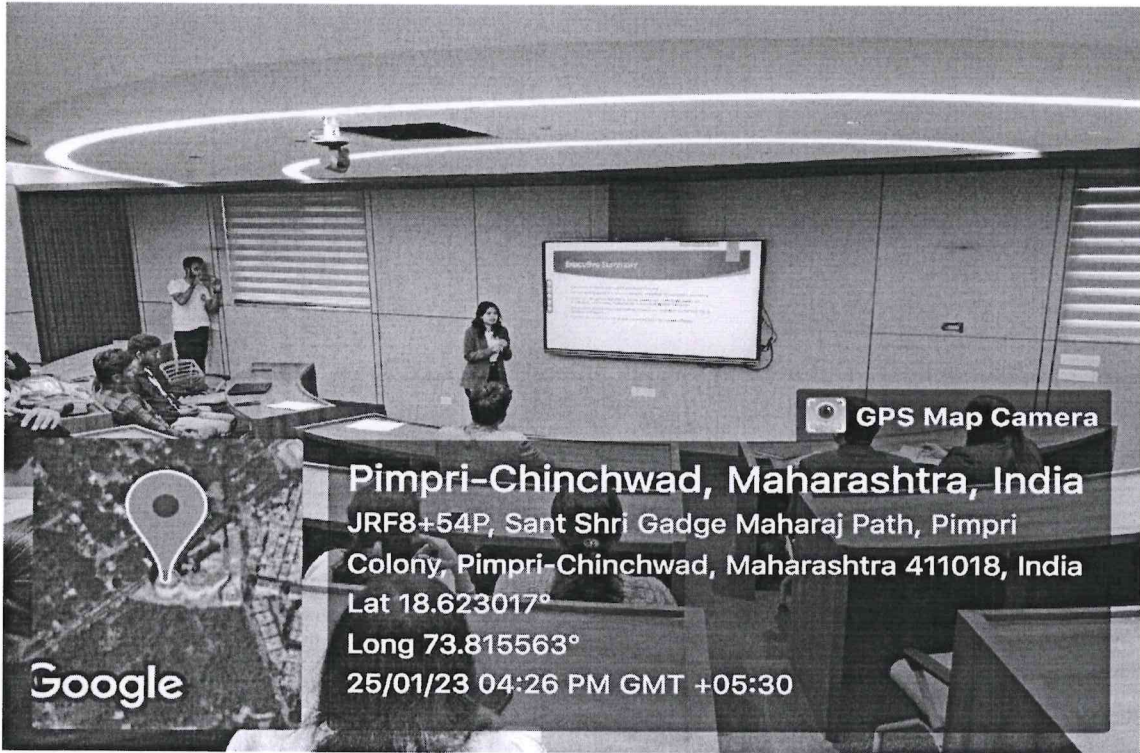


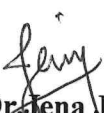

● ● ● Encouraging Young Entrepreneurs ● ● ●

 28/01/2023  Digital Classroom, 3rd Floor  4.00 PM

Glimpses of Event







Dr. Jena Joshi ,Dr. Shraddha Dudhani
IIC Coordinator


Dr. Meghana Bhilare
Director