D. Y. Patil Unitech Society's
Dr. D.Y. PATIL INSTITUTE OF MANAGEMENT & RESEARCH,
Sant Tukaram Nagar, Pimpri, Pune-411018, Maharashtra, India.
Tel: + 91-20-27421211, 27421293, Fax: +91-2027421293

Report

on

"Achieving Problem Solution Fit & Product Market Fit"

Date: 24th Feb 2022
Time: 5:30 pm
Venue: Through Online Zoom Mode
Participants: Around 40 from our Institute
Resource person: Mr. Rushabh Sheth, Senior Web Developer at Media.net
Theme: Innovation

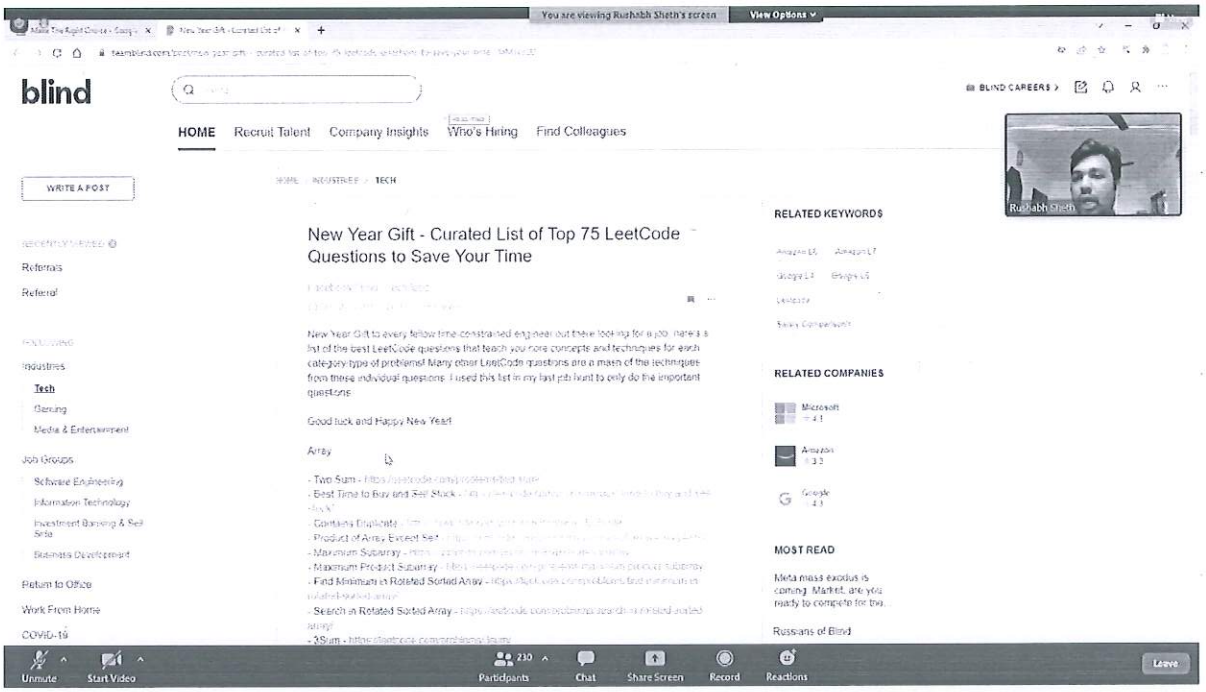
Objective of the webinar: Orientation towards how to plan for products and services in order to solve any problem or the market and also to Integrate the Market Research at the early stage of Start-up Planning.

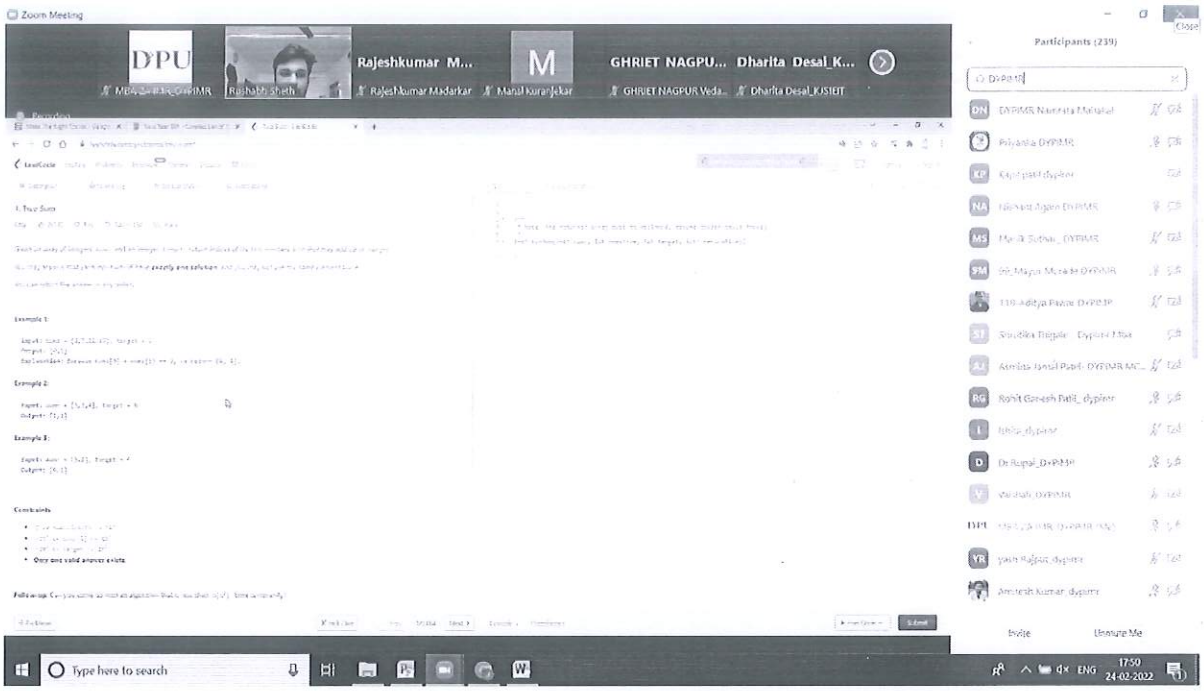
Key Outcome of the webinar: Participants learnt how to plan for achieving solution that is fit for any problem and market.

Summary of the Event: Our IIC Mentor Institute, K. J. Somaiya Institute of Engineering and Information Technology (KJSIEIT), Sion, Mumbai in Association with Institution's Innovation Council (IIC) organized this session on "Achieving Problem-Solution Fit & Product-Market Fit" for faculties and students of the Institute. The session was followed by Question and Answer session. The participants were interested in clarifying their doubts about product fit and market fit.

Feedback: All the participants learnt about the objectives specified in the session and found it very helpful and relevant. They shared that such sessions are needed for the enhancement of finding solution fit for the market.

About Resource Person: Experienced Full Stack Engineer with a demonstrated history of working in the internet industry. Skilled in Express.js, Node.js, jQuery, After Effects, and Cascading Style Sheets (CSS). Strong engineering professional with a BE focused in Information Technology from K. J. Institute of Engineering & Technology. Experience Media.net 2 years 8 months.

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Manal Kuranjekar
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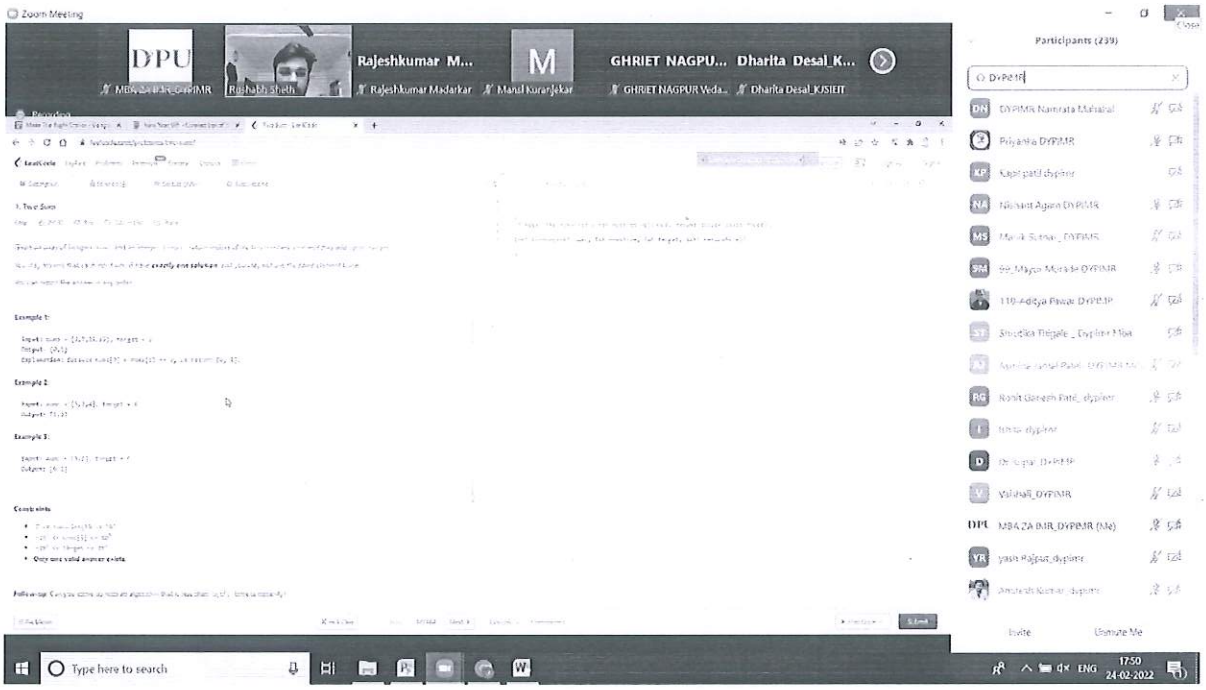
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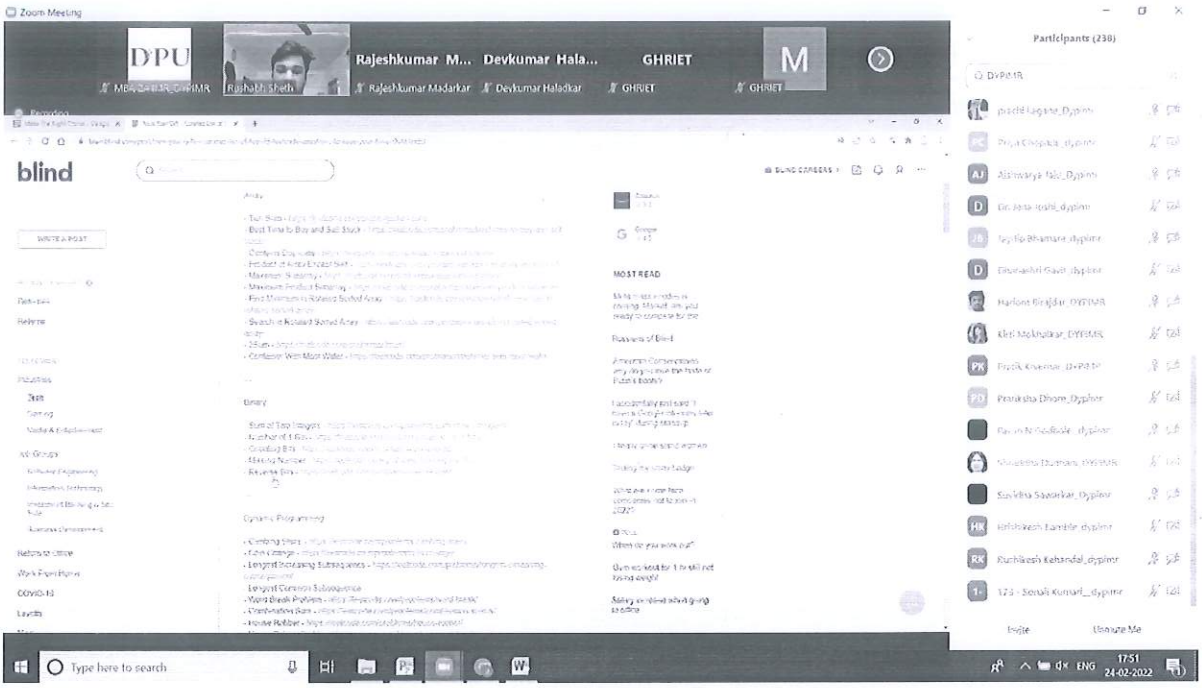
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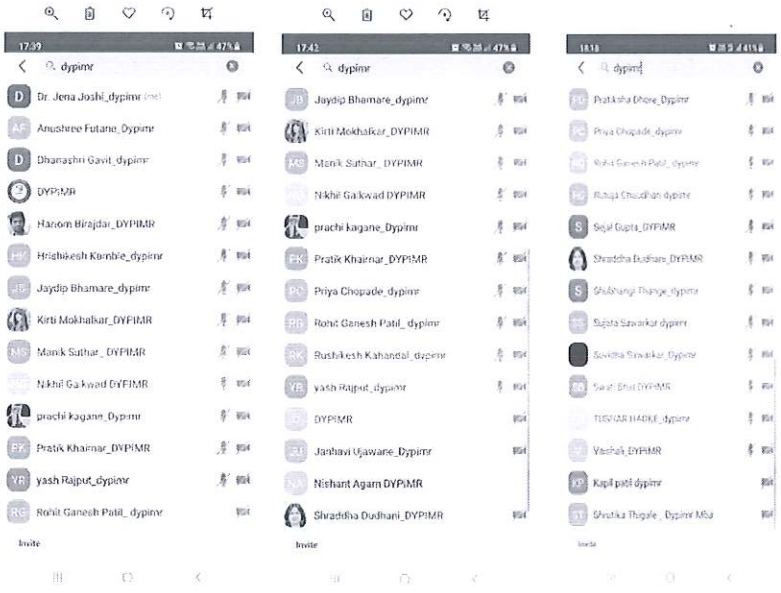
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Dr. Jena Joshi_dypimr
Anushree Futane_Dypimr
Dhanashri Gavit_dypimr
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Hrishikesh Kamble_dypimr
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Sujata Sawarkar dypimr
Vaishali_DYPIMR
Kapil patil dypimr
Shrutika Thigale _ Dypimr Mba
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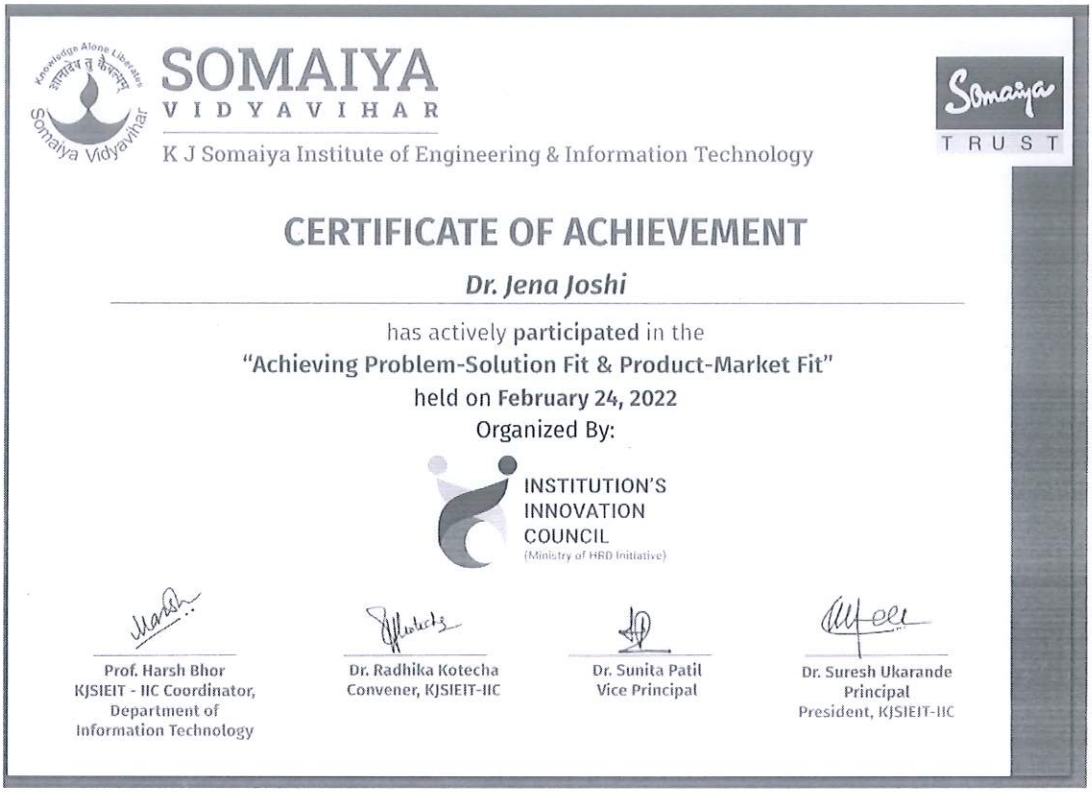
Attendance

Screenshots:



SOMAIYA VIDYAVIHAR

K J Somaiya Institute of Engineering & Information Technology

Somaiya TRUST

CERTIFICATE OF ACHIEVEMENT

Dr. Jena Joshi

has actively **participated** in the

"Achieving Problem-Solution Fit & Product-Market Fit"

held on **February 24, 2022**

Organized By:

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

Prof. Harsh Bhor
KJSIEIT - IIC Coordinator,
Department of
Information Technology

Dr. Radhika Kotecha
Convener, KJSIEIT-IIC

Dr. Sunita Patil
Vice Principal

Dr. Suresh Ukarande
Principal
President, KJSIEIT-IIC

Certificate of Participation

Report prepared by:

Dr. Jena Joshi & Dr. Shraddha Dudhani

Report approved by:

Dr. Meghana Bhilare

I/C director