



**Dr. D. Y. Patil Unitech Society's
Dr. D. Y. PATIL INSTITUTE OF MANAGEMENT & RESEARCH,
Sant Tukaram Nagar, Pimpri, Pune-411018, Maharashtra, India.
(Approved by All India Council for Technical Education & Recognized by the
Savitribai Phule Pune University)**

**A
REPORT
ON**

“STUDENT AWARENESS PROGRAMME”

On

“INNOVATION, INCUBATION AND ENTERPRISE”

Organized By

Savitribai Phule Pune University (SPPU)

In Association with

Pimpri Chinchwad College of Engineering & Research, Ravet.

30th July 2019



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EVENT SCHEDULE:

Date: - 30th July 2019

Venue: - Auditorium, S.B. Patil Public School, Ravet.

Time: - 02.00 pm – 5.00 pm

Time	Program
2.00 p.m. to 2.45 p.m.	Awareness on Startup by Dr. Apoorva Palkar, Director, IIL
2.55 p.m. to 3.40 p.m.	TiE Initiative : Session by Mr. Jitendra Tanna, Charter Member, TiE
3.50 p.m. to 4.25 p.m.	KPIT Sparkle Initiative by Mr. Vishal Pillai – Programme Manager
4.40 p.m.	Vote of Thanks



EVENT REPORT:

The “**Student Awareness Programme**” On “**Innovation, Incubation And Enterprise**” was organized by Savitribai Phule Pune University (SPPU) in association with Pimpri Chinchwad College of Engineering & Research, Ravet. It was held at S.B.Patil Public School, Ravet on 30th July 2019. The event was successfully conducted under guidance of honorable **Dr. Apoorva Palkar**, Director- Innovation Incubation Linkage Cell SPPU and honorable **Dr. H.U. Tiwari**, Principal PCCOE, Ravet. The programme was sponsored by the Centre of Innovation Incubation & Linkage Cell of Savitribai Phule Pune University.

The chief guests of the event were **Mr. Jitendra Tanna**, Charter Member of TiE and **Mr. Vishal Pillai**, Program Manager - Innovation, KPIT Sparkle, **Mr. Harshad**, Founder & CEO- WordMaya.com and **Mr. Randeep**, Founder & CEO- CULTV8.1. The program received a whole hearted response from representative of 21 institutions affiliated to SPPU.

The Program started with the blessing of the almighty Goddess Ma Sarswati and lighting the lamps by chief guests.

Dr. H.U. Tiwari addressed the gathering and presented his opening remarks for the program. He mentioned the importance of innovation and incubation and start up. He gave some real life examples of Startup and Innovation. He mentioned that the current Prime Minister honorable Mr. Narendra Modi has supported and promoted the concept of “Digital India & Startup India”. He then welcomed the chief guests with a memento and a sapling.

Dr. Apoorva Palkar addressed the gathering with her energetic and enthusiastic speech. She enforced on “Think Out of the Box”. She said that Innovation starts with logical thinking and the innovation ideas are taken from surroundings like from animals, nature etc. She showed some pictures and posed questions to all student representatives about what could be the inspiration behind a particular innovation. Students also gave enthusiastic response. Then she invited two entrepreneurs supported by SPPU Mr. Harshad & Mr. Randeep one by one. They shared their success stories with all students. This was a motivating and inspired movement for all students. Mr. Randeep showed his Video on UPSC & MPSC students made by his CULTV8 team. After that Dr. Palkar welcomed Mr. Jitendra Tanna sir for addressing the gathering.

Mr. Jitendra Tanna came as representative of TiE. He is also Mentor at IIM Ahmedabad. His presentation was so creative and hilarious. Mainly he shared the reason “Why 90% startup fails in first 5 years”. He then shared solution to this problem as follows:

1. Do right choice of Business which you like or know
2. Plan Business



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3. Know Target Audience
4. Understand personal Finance
5. Build support Network
6. Sale by Creating Value

These were golden words from him. He finished his presentation with lines "I am not finished when I am tired, I am finished when I am done".

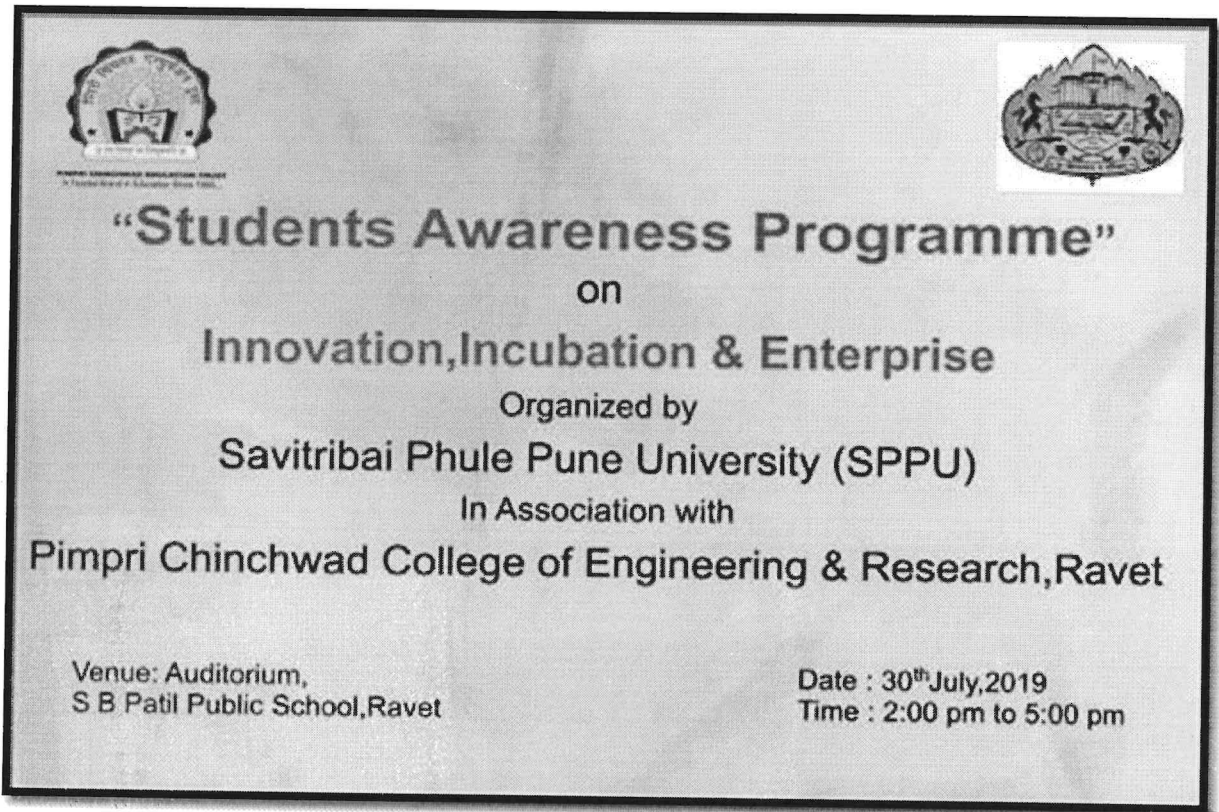
Mr. Vishal Pillai was welcomed with big round of applause. He is project Manager-innovation at KPIT SPARKLE. He informed about KPIT and CSR activity done by KPIT. He explained that KPIT provides India's biggest innovation platform for UG to PhD students as well as incubation opportunities with incubation partners. He explained the competition with his presentation.

The program ended with vote of thanks and small refreshment.



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PHOTOS OF THE EVENT :



The poster features two logos at the top: the DPU logo on the left and the Savitribai Phule Pune University logo on the right. The main text is centered and reads: "Students Awareness Programme" on "Innovation, Incubation & Enterprise", organized by Savitribai Phule Pune University (SPPU) in association with Pimpri Chinchwad College of Engineering & Research, Ravet. The venue is Auditorium, S B Patil Public School, Ravet, and the event is scheduled for 30th July, 2019, from 2:00 pm to 5:00 pm.

“Students Awareness Programme”
on
Innovation, Incubation & Enterprise
Organized by
Savitribai Phule Pune University (SPPU)
In Association with
Pimpri Chinchwad College of Engineering & Research, Ravet

Venue: Auditorium,
S B Patil Public School, Ravet

Date : 30th July, 2019
Time : 2:00 pm to 5:00 pm

DPU

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DPU

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Report Prepared By:

Shubham Keskar
Shubham Keskar
Student (MBA)

Report Approved By:

Dr. Rakesh Dholakia
Dr. Rakesh Dholakia
Director



Dr. D.Y.Patil Unitech Society's

**Dr. D. Y. PATIL INSTITUTE OF
MANAGEMENT & RESEARCH, PUNE**

Sant Tukaram Nagar, Pimpri, Pune - 411018, Maharashtra, India.

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(Approved by All India Council for Technical Education & Recognized by the Savitribai Phule Pune University)

Dr. P. D. Patil
Chairman

Mrs. B. P. Patil
Vice Chairman

Ref. No. : *DYPIMR/10314*

Date : *21/01/2019*

To,
The Director
Centre For Innovation, Incubation & Linkages
Savitribai Phule Pune University

Sub: Regarding the composition of the StartUp & Innovation cell at DYPIMR.

Dear Sir/Madam

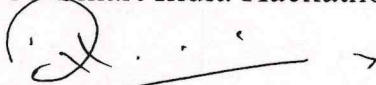
With reference your circular of date 10th January 2019, we have created following StartUp & Innovation cell at DYPIMR

STARTUP AND INNOVATION CELL

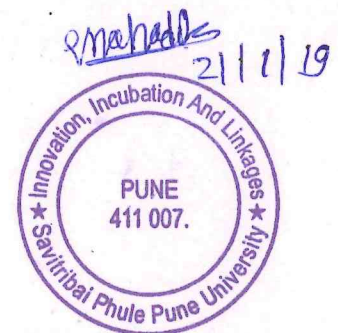
Head	Dr.Sachin Patil
Coordinator	Ms. Angshupriya Datta, Ms. Pradnya Chavan
Members	Vaibhav Chaudar, Shubham Keskar, Akash Guda – from MBA . Swati Gupta, Dheeraj Yadav, Mansi Agrawal- From MCA.
Invitee Members	Mr.Soumitro Das, Mr.Sachin Chougule

Activities Undertaken by the Cell

1. 4 Guest Lecture by Startups/ Industrialist in a semester
2. Startup-Idea Competition – Anveshan
3. Smart India Hackathon , Avishkar

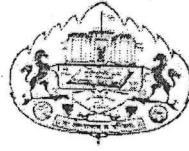

Dr.Rakesh Dholakia

Director



Savitribai Phule Pune University
(Formerly University of Pune)

Centre for Innovation,
Incubation & Linkages
International Centre Building,
Savitribai Phule Pune
University, Pune – 411007.



Dr. Apoorva Palkar
Director

Contact Nos-020-25690010/
020-25601104
e-mail : directoriil@unipune.ac.in

Ref. No. 121

Dt. 06.03.2019

To,
Head,
Innovation & Start-up Cell
Affiliated Colleges & Recognized Institutes
Savitribai Phule Pune University,
Pune.

Sub : First Conclave on "Innovation & Start-up" at Centre for Innovation, Incubation & Linkages & Meeting of Head, Innovation Cell

Dear Sir/Madam,

Thank you for your response and registering for Innovation Conclave scheduled on 8th & 9th March at PUMBA Auditorium at Savitribai Phule Pune University, Pune.

We would like to inform you that the meeting of all the Heads of Innovation & Startup Cells under Savitribai Phule Pune University's affiliated colleges/institutes would be conducted at 3.00 p.m. on 8th March, 2019. Meeting will be chaired by Hon'ble Dr. N.S.Umarani, Pro-Vice Chancellor; this will be followed by inauguration of the Innovation Conclave in the same auditorium. The conclave will conclude on 9th March and in the Valedictory Ceremony all the colleges/institutes shall be provided a certificate by the University of Establishment of Innovation & Startup Cell. (Schedule is attached herewith)

You are requested to remain present all through both the days to take benefit of the sessions organized for all. Please ensure your registration formalities are completed on time by end of the day today (if not send yet). Send email to us on info.iil@unipune.ac.in

With regards,

Director,
Centre for Innovation,
Incubation and Linkages

Savitribai Phule Pune University

Centre for Innovation, Incubation & Linkages

1st Two day conclave on Innovation & Incubation "SAHYOG" Forging Partnership for Development of Innovation and Start-ups

Program Schedule

Date : 8 th March, 2019	
4.00 p.m. to 4.30 p.m.	Registration
4.30 p.m. to 4.40 p.m.	Welcome & Introduction to the Conclave & Theme – Dr. Apoorva Palkar, Director, CIIL
4.40 p.m. to 4.45 p.m.	Introduction of Chief Guest
4.45 p.m. to 5.15 p.m.	Inaugural Address - Mr. Abhijit Pawar –MD, Sakal Media Group & Chairman APGlobale
5.15 p.m. to 5.30 p.m.	Presidential Address – Prof. Dr. Nitin R. Karmalkar, Vice Chancellor, Savitribai Phule Pune University
5.30 p.m. to 5.35 p.m.	Vote of Thanks
5.40 p.m. to 6.00 p.m.	Key Note Speech -1- Shri. Milind Kamble, Founder Chairman, DICCI
6.00 p.m. to 7.00 p.m.	Panel Discussion : Forging Partnership for Development of Innovation & Start-ups <ul style="list-style-type: none">• Kiran Deshpande – President TiE, Pune• Manojit Bose – Chief Knowledge Officer, Pune Smart City• Mithun John – CEO, Maharashtra State Innovation Society• Aditya Abhyankar – Head, Dept. of Technology, SPPU - Moderator
7.00 p.m. to 7.15 p.m.	Special Address – Women Entrepreneur Dr. Renuka Karandikar – Founder Director, Bio-Prime
7.15 p.m. to 7.30 p.m.	Conclusion
7.30 p.m. onwards	Networking Dinner

Date : 9th March, 2019

9.30 a.m. to 9.45 a.m.	Shantanurao Kirloskar Chair's activities on Entrepreneurship – Capt. C.M. Chitale
9.45 a.m. to 10.05 a.m.	Dr. Ashwin Naik Co-Founder & CEO, Vaatsalya Hospitals
10.05 a.m. to 11.05 a.m.	Panel Discussion – Industry Innovation Centres : Role, achievements and Challenges <ul style="list-style-type: none">• Ashwini Deshpande – Founder, Elephant Design• Shashank Deshpande – Chief Design Officer – Globant *• Gireendra Kasmalkar – CEO, Ideas to Impact*• Tarun Malkani – Chief Operating Officer, Rio Tinto Diamonds• Barbora Stankovicova – CEO, Palladium – Moderator
11.05 a.m. to 11.20 a.m.	Tea Break
11.20 a.m. to 11.40 a.m.	Key Note Speaker – 2 - Start-up Ecosystem Akshay Mahrotra – Co-founder & CEO, Early Salary
11.45 a.m. to 12.05 p.m.	Key Note Speaker – 3 Anand Chordia – Director (Technical) Chordia Foods Ltd.
12.05 p.m. to 01.05 p.m.	Panel Discussion – Drivers of Startup & Success <ul style="list-style-type: none">• Vinay Nathan – Co-founder & CEO, Altizar• Kapil Shelke – Founder & CEO, Tork Motorcycle• Sameer Jain – Founder, The Moustache Laundry• Advait Kurlekar – CEO, Upohan Management Consultants – Moderator
1.05 p.m. to 2.00 p.m.	Lunch Break
2.00 p.m. to 2.20 p.m.	Key Note Speaker – 4 - Investors Point of view Ajay Bhagwat – Charter Member, TiE, Founder, Renu Electronics Serial Entrepreneur
2.20 p.m. to 3.20 p.m.	Panel Discussion – Investor's Perspective to Innovation & Startups <ul style="list-style-type: none">• Vinit Patni – Charter Member, TiE & Advisor, Insurance & Banking Startup, Global Corporation• Shekhar Jadhav – Director, Enemtech Capital Pvt. Ltd.• Manesh Bhandari – Angel Investor, Founder, SENA Systems• Vinit Deo- Partner, Posiview Consulting Partners Pvt. Ltd.• Vivek Sadhale, Co-founder, Legal Logic Consulting – Moderator
3.20 p.m. to 3.30 p.m.	Tea Break
3.30 p.m. to 4.30 p.m.	Valedictory Session – <ul style="list-style-type: none">• Dr. Nitin Karmalkar, Vice Chancellor, Savitribai Phule Pune University• Dr. N.S.Umarani, Pro-Vice Chancellor, Savitribai Phule Pune University