

**Dr. D. Y. PatilUnitech Society's
Dr. D.Y. PATIL INSTITUTE OF MANAGEMENT & RESEARCH
Sant Tukaram Nagar, Pimpri, Pune-411018**

Approved by All India Council for Technical Education (ID) No. AICTE-1-7427161)
Recognized by the Savitribai Phule Pune University (SPPU-IMMP014220) AISHE CODE C-42109

Recipient of the "Best College Award"
of Savitribai Phule Pune University


Accredited by NAAC with "A Grade
(CGPA 3.29)

ISO 9001:2015 and ISO 14001:2015


Activity Name	Session on Business Canvas Model
Activity Type	IIC
Theme	Innovation and Entrepreneurship
Mode of Conduct	Offline
Day and Date	10/06/2023
Workshop Details	<p>The Department MBA and Institution's Innovation Council (IIC) of DYPIMR organized a session on "Business Canvas Model -10/5/2023 at 10.30 AM. By Mr. Pradip Gaikwad Incubation Manger STPI-MOTION CoE, Pune, Dr.Shraddha Dudhani President IIC welcomed the guest Speaker and. gave an outline of the session Mr. Pradip explained the concepts of Business Canvas Model with examples from various sectors The goal of this session was to help the students understand the fundamentals of business management and how they apply to both new and established businesses. The BMC is a widely used tool for business planning since it allows you to test your business idea before going through the laborious process of creating a comprehensive business plan. More than 80 students from both the department attend the session ..</p> <p>It was a very interactive session . He introduced the nine-block business model, which includes customer segments, value propositions</p> <p>It included 15 faculty members At the end of the session various queries regarding prototype development, model designing from students were addressed. Finally, Mrs.Shilpa Dubey ,Member of IIC gave vote of thanks for the programme</p>

Objective	<ul style="list-style-type: none"> • To provide significant knowledge to the students regarding prototyping • To guide the students to develop their new product ideas in optimized manner. • To make them ready for real life innovative ideas
Feedback	<ul style="list-style-type: none"> • Students responded well to this Competition. • Maximum students participated from the MCA and MBA course. Students have opined that they would like to have such competitions in future also.
Outcome	<ul style="list-style-type: none"> • This activity was very useful for gaining and expanding the knowledge about prototyping. • This would help students to understand how they can work on their new product idea and become more responsible entrepreneurs and be ready for real-life situations.


Flyer of Events





Dr. D. Y. Patil Unitech Society's
Dr. D. Y. Patil Institute of Management & Research
 Sant Tukaram Nagar, Pimpri, Pune 411018




Expert Talk On
BUSINESS CANVAS MODEL

 **10th June 2023**
10.30 A.M

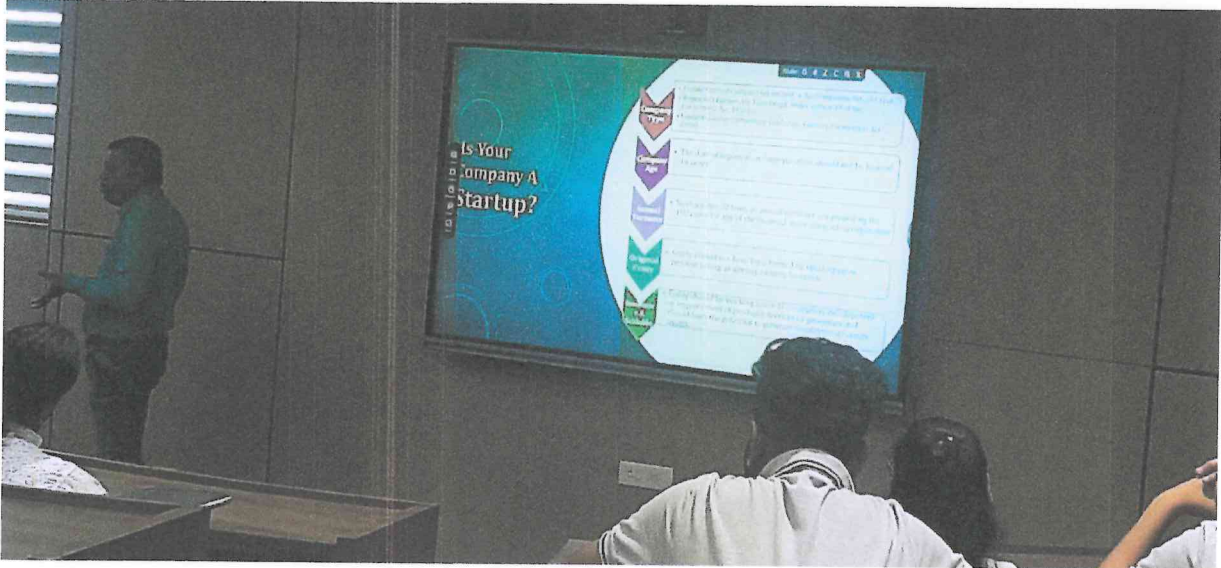
 **Digital class Room**
Ground Floor





Mr. Pradip Gaikwad
 Incubation Manager,
 STP-MOTION CoE, Pune.
 Website: www.motion.stpi.in

Glimpses of Event





Attendance :

DPU

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Business Canvas Model

Attendance Sheet

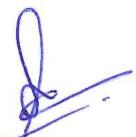
Course -MBA /MCA

Date -

Sr.No	Name of Student	Sign
1.	Anushka Mehra	<i>Anushka Mehra</i>
2.	Kavita P. Khandalkar	<i>Kavita</i>
3.	Maitali Ghodasdekar	<i>Maitali</i>
4.	Mayur Game	<i>Mayur</i>
5.	Divyansh Saw	<i>Divyansh</i>
6.	Mugdha Divate	<i>Mugdha</i>
7.	Aniket Chandak	<i>Aniket</i>
8.	Aakash Gaurav	<i>Aakash</i>
9.	Khushi Chauhan	<i>Khushi</i>
10.	Crupal Karishan	<i>Crupal</i>
11.	Shivan Gurta	<i>Shivan</i>

12	Hemshada Jitendra Girase	Airao
13	Sayali Anil Borkhe	Borkhe
14)	Kumari Rakhi	Rakhi
15)	B Anuj Prath	NA
16)	Apurva Inakuri	Inakuri
17)	Abharv Desai	Desai
18)	Pratik Hajate	Hajate
19)	Prathmesh Hande	Hande
20	Aditya Balkrishna Kulkarni	Kulkarni
21)	Shreya Bhujara	Bhujara
22)	Srera Kanade	Kanade
23)	Gaikwad Kunal	Kaikwad
24)	Kruphale Anu	Anu
25)	Aruvat Ipte	Ipte
26)	Karble .S.M.	Karble
27)	Abhay J. Kshirsagar	Kshirsagar
28)	Adesh. Shosule	Shosule
29)	Swapnil Jambhule	Jambhule
30)	Desai Veday Desai	Desai
31	Md Farhan Salim	Salim

32	Jadhav Ashish Vires	Ashish
33	Omkar Chavan	Chavan
34	Pradyumna Godbole	Godbole
35	Vishal Dhampatwar	Vishal
36	Dhawal Choudhary	Choudhary
37	Ravindra Sanath Bhargave	Bhargave
38	Aman Kiran Bendkule	Bendkule
39	Pritesh Nayar	Nayar
40	Dipak Mahale	Mahale
41	Deshmukh Bhargava	Bhargava
42	Abhishek Sunil Bobar	Bobar


 Dr. Shraddha D, Mrs. Shiela Dubey

IIC Coordinator


 Dr. Meghana Bhilare

I/C Director