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**Report on
“Problem Solving and Ideation Workshop”**

Date: 11th March 2022

Time: 2pm

Venue: DYPIMR, Pimpri (Through Online Zoom Mode)

Participants: Around 124 (Including students of MBA, MCA and MBA (Digital Marketing), faculty members and IIC members

Resource person: Mr. Sachin Kumbhoje, Co-founder and CEO, OpEx

You tube link of the webinar: <https://youtu.be/DecoYmunLuY>

Objective of the webinar: To provide guidance on understanding Innovation methodology, framework & build on skills and tools for Problem solving and ideation.

Key Outcome of the webinar: Participants got the orientation on how to ideate and got clarity the process of ideation.

Summary of the Event: At the outset, Dr. Meghana Bhilare , Director DYPIMR felicitated the resource person, Mr. Sachin Kumbhoje, Co-founder and CEO, OpEx.

Mr. Sachin Kumbhoje, the resource person talked about the 3 types of ‘to be entrepreneur’. He discussed the firstly innovation is to be done and then one needs to find the right customer, then can innovate the product. One needs to understand what is the area of interest.

He also discussed the importance of finding the pain points of customers, finding a solution of the problem, design thinking (Idea Validation). He also explained the different types of Innovation and the techniques that can be used for the same.

He also discussed about finding the solution for any problem by what important customer problem can one solve. Then one is going to do it, how many customers are there that are willing to buy from one’s business. Consequently, we need to understand why can only you provide the solution and how can you defend against others and understanding how big is your idea.

The session was followed by Question and Answer session. The participants were interested in clarifying their doubts about ideation. At the end, Ms Aditi Patil, a student of MCA 1st year proposed vote of thanks.

Resource Person's Profile:

Mr. Sachin Kumbhoje is a Serial Entrepreneur & StartUp Ecosystem, Enabler Kolhapur Summary Building StartUp Ecosystem, Leading 3 Humanity-Plus Companies. He is EduTechpreneur and StartUp Mentor. He is a Certified Trainer and Recruitment Specialist, Speaker and Philanthropist. Mr. Sachin is a Healthcare professional who did his Post-graduation in Pharmacy and MBA in HR & Marketing. He spent few years in Pharmaceutical Industry working in Technology Transfer. Because he wanted to start something of his own, he then happily dropped out Ph.D. and pursued MBA to begin his entrepreneurial journey. In 2015, he was a part of Infosys Foundation's Global Business Foundation Skills Program, which was a turning point to kick-start his own startup, named as OpEx –Operational Excellence in 2016. For his initiative to promote Make-In-India, he got recognition from Prime Minister's Office. With his bootstrapped StartUp, he could manage to impact more than 50,000 students & professionals for StartUp & Skill Development in 5 years. Today, along with OpEx, he leads other ventures like CiREE, Plan B, SIBIC and Satvyk. All his ventures are Humanity-plus companies to take humanity to the next level. His vision is to solve India's Unemployment Crisis through balancing Job Creators and Job Seekers. Recently he has received 'Gaurav Puraskar' from Maharashtra's Leading Press Media 'Sakaal' Experience OpEx Accelerator Pvt. Ltd. Page 1 of 4 Co-Founder & CEO June 2016 - Present (5 years 10 months) Kolhapur Area, India

Feedback: The participants gave a good feedback about the session and found it very helpful and relevant in order to inculcating idea generation. They opined that they need such kind of sessions for the enhancement of innovative ideas among them.

Screenshots:

Finding solution for the problem

What important customer problem can you solve? How many customers are there that are willing to buy from you? How can you defend against others?

How are you going to do it? Why can only you provide the solution? How Big your Idea is?

The slide features a central wavy line with icons: two people, puzzle pieces, a shopping cart, a lightbulb, a trophy, and a thumbs up. A small plant icon with dollar signs is at the bottom right.

Participants (129)

- Dr. Jena Joshi
- DYPMR
- Sachin Kumbhoje
- Siddhant Vardhe
- 24 Sneha Biradar
- yash shambharkar
- Dr. MAA Bapat (Co-Host)
- Rajivkumar Dhadse (Host)
- Sachin Kumbhoje (Co-Host)
- Sachin Kumbhoje (Co-Host)
- DYPMR (Co-Host)
- Sneha Dubey (Co-Host)
- Dr. Anuradha D. Deshpande (Co-Host)
- Dr. Ashwini Narote
- Dr. J. J. Bhas
- 101_Breast Make
- 112-Akash Patil
- 117-SWAPNIL PATIL
- 123-Poojam Roy
- 137-Nishant C. Agam...
- 141-Jadiga
- 16_ASHISH VERGULEN...

2. Process Innovation

Henry Ford's invention of the World's first moving assembly line

Google offers its employees 20% free time from their work to focus on personal projects

Results:
Gmail, Google Maps, Google Talk and AdSense, the last one being responsible for almost 25% of Google's annual income.

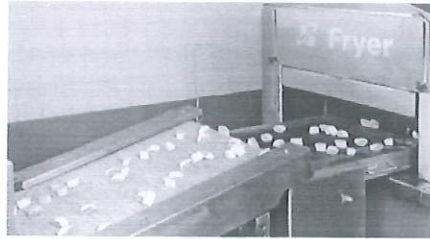
The slide includes an image of a factory with workers and a modern office with a 'Go' sign.

Participants (129)

- Dr. Jena Joshi
- Sachin Kumbhoje
- 117-SWAPNIL P...
- 75_Aniket Kesare
- Nishant Agam...
- DYPMR



2. Process Innovation



Chitale Bakarwadi



The most useful startup idea is one

- Which you really love
- That solves a problem that drives you mad
- That you can produce on a large scale



Report prepared by:



Dr. Jena Joshi & Dr. Shradha Dudhani

Report approved by:


Dr. Meghana Bhilare

I/C director