

Dr. D. Y. Patil Unitech Society

Dr. D.Y. PATIL INSTITUTE OF MANAGEMENT & RESEARCH

Sant Tukaram Nagar, Pimpri, Pune-411018, Maharashtra, India. (NAAC Accredited

('A' Grade with CGPA of 3.29), MBA Programme

Re-Accredited by NBA, Approved by AICTE New Delhi and DTE Maharashtra and Affiliated to Savitribai Phule Pune University)

Activity Name	Poster Making Competition
Activity Type	IIC Activity
Topic Name	Innovative Business Idea (Plan)
Theme	Entrepreneurship and Innovation
Mode of Conduct	Online
Day and Date	28 th April 2022
Competition Details	<p>The objective of the competition was to motivate students to come up with innovative ideation on business plan. Around 20 students from MCA and MBA department of our institute had participated in the event with full zeal towards the whole event. It was organized on 28th April , 2022. We had designed some rules for this competition like acceptable tools for drawing/painting include pencil, crayon, watercolor, oil paint, etc. Photographs, wires, other 3D objects, print-outs be also acceptable. Handmade posters were more preference. The students expressed their views with the theme by drawing, writing slogans and quotes. One could see and feel the enthusiasm that the students had in their presentation. This activity kept the students engaged and it was organized to explore and encourage creativity in students and offer them a platform to showcase their skills and talent. It inspired them to think and work creatively in order to promote artistic excellence. All selected students participated earnestly in the competition. They came up with amazing creativity. Their efforts and initiative was appreciated by one and all. The final judgment was made by the external source, a faculty member. The rubrics for judgment were: Originality, Clarity of expression, Creativity, Uniqueness and Innovative business plan.</p>
Objective	<ul style="list-style-type: none"> • To develop strong sense of self-confidence, Enthusiasm and abilities towards Entrepreneurship. • To jot down and sketch their Business ideas.
Feedback	Students responded well to this Competition. Maximum students participated from the MCA and MBA course. Students want that such competitions should be organized in future also.

Name of Winner Student

Sr No	Name of Winner Student	Name of Runner-up Student
1	Omkar Pandole	Hetal Patel

Attendance of Events:

Poster Making Competition Attendance Sheet		
SNO	Name of Student	Signature
1	Amitesh Kumar	Amitesh Kumar
2	Kurum Parick	Kurum
3	Shankha Singh	Shankha Singh
4	Thange Shubhangi Subhash	Thange
5	Ashwarya Vaidya	Ashwarya
6	Vinod Tute	Vinod
7	Krutika Chedmale	Krutika Chedmale
8	Hetal Patel	Hetal Patel
9	Bhaveshi Shrinjali	Bhaveshi Shrinjali
10	Omkar M. Dighe	Omkar M. Dighe
11	Dipti D. Chiruttar	Dipti D. Chiruttar
12	Apurva B Mahajan	Apurva B Mahajan
13	Angali Anandkumar Mishra	Angali Anandkumar Mishra
14	Amit Dilip Gujar	Amit Dilip Gujar
15	Omkar Pandole	Omkar Pandole
16	Gopinath A. Sagar	Gopinath A. Sagar
17	Vaishnavi Nair	Vaishnavi Nair
18	Shruti Jha	Shruti Jha

Evaluation Sheet

Poster Making Competition
Evaluation Sheet

SN	Name of Student	Interpretation of theme (10)	Creativity (10)	Coloring /Painting (10)	Total (30)
1	Amulch Kumar	7	8	8	23
2	Kuzum Parulk	6	6	6	18
3	Akonksha Singh	4	6	5	15
4	Thange Shubhangi Subhash	5	7	8	20
5	Ashwanya Vaidya	6	5	7	18
6	Vinod Thube	7	6	6	19
7	Krutika Ghodmare	6	6	6	18
8	Hiral Patel	8	6	7	21
9	Bhauesh Shrivasthi	7	7	6	20
10	Dipti D. Chivarkar	7	6	4	17
11	Apurva B Mahajan	6	6	7	19
12	Arjali Anandkumar Mhase	5	8	7	20
13	Armit Dilip Gujar	5	6	5	16
14	Onkar Pandole	8	9	8	25
15	Gopinath A. Sarone	7	5	5	17
16	Vaishnavi Nain	8	4	4	16

Screenshot

BUSINESS INNOVATION

Refuse to Lose *Guido program*

“ Collaborations

DPU's Grow with strategy

Future planning

B.M.I. Awards

Creative Advertisement

Familiar Atmosphere

Let these 5 points handle your business growth in an innovative way and make your soul free from business tensions!

@Yash Shah /2021

Innovative

BUSINESS

Competition

Podcast

Ideas

Handmade

Open

CRAFT JOBS...

Photography

Furniture

Entrepreneurship

I've got it!



Poster Making Competition

"Innovative business ideas"



SUBMIT TILL

28th April 2022

JOIN NOW

Send your posters on : iic.imr@dypvp.edu.in

Register yourself on the given link: <https://forms.gle/Ct1b3Hitw1KXKC9W9>

Dr. Jena Joshi, Dr. Shraddha Dudhani
IIC Coordinator

Dr. Meghana Bhilare
I/C Director