



D. Y. Patil Unitech Society's
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Report

on

Motivational Session by Successful Innovator

Date: 6th Dec 2022 (Tuesday)

Time: 11 am

Objective: To motivate students to generate ideas for start-up.

Key outcome of the activity: Participants got awareness about how ideas can be generated and its implementation towards prototype, overcoming challenges and set targeted goals.

Mode: Offline

Venue: 1st floor Digital Classroom

No. of participants: 45 students

Resource Personage: Ms. Pooja Mimrot

Ms. Pooja is Co-founder and Partner IGC, LLP. A zealous and diligent person with a passion for perfection. She has 14 years of multifunctional experience in FDI Consulting, Market Research, Business Strategy, Business Development, and Training and has strong interpersonal skills and the ability to build relationships with all the stakeholders. Self-motivated and ambitious soul, she always scout around for challenges in her work. A Consultant to International Economic Development Organisations and State Governments on Investment promotion and international trade, she is working with various American and Asian government trade promotion agencies. She helps clients achieve their objectives about Trade, Exports and attracting foreign investments. She executes consulting projects for clients for their business and market information & research needs. She worked on various projects for domestic as well as international clients that include: - Market sizing and opportunity assessment - Competitive intelligence - Opportunity assessment study - Desk research - Primary research projects - Customer perception study (B2B) - Industry reports - News monitoring Worked for industry verticals like BFSI, Food and Beverages, IT, Consumer Healthcare, Auto and Defense. Her specialties include Data analysis, Business analysis, Primary research and

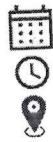
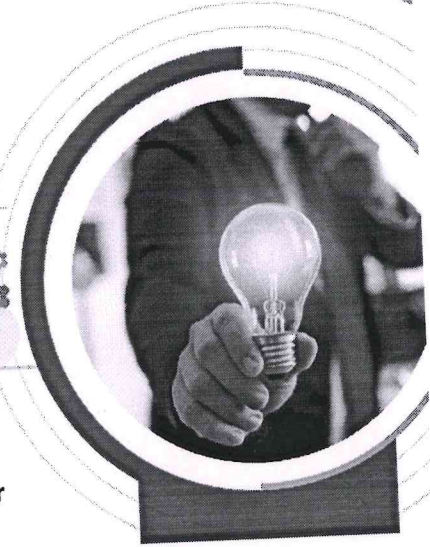
report writing. She is well acquainted with data analysis tools like SPSS and R Programming and has clarity about market research concepts and has the potential to apply them in every project. A detailed oriented, self-motivated, passionate and ambitious person. She is also pursuing a Ph.D. in Economics from the University of Pune.

Overall activity summary or screenshot of the session:

The resource person, Ms. Pooja Mimrot started with her entrepreneurial journey and how she continuously innovated her gave insights on how ideas can be generated and its implementation towards prototype, overcoming challenges and set targeted goals. She talked about considering and analysing the relevant markets, noting down ideas and expanding them, carrying out competitive analysis, modelling the business, creating/designing/sketching the mockup and then testing it, executing a market survey, developing the final product, gathering customer feedback and measuring the business results. The session was concluded with a vote of thanks to her.

My Story Motivational Session by Successful Innovators

Resource Person :
Ms. Pooja Mimrot



6th Dec 2022

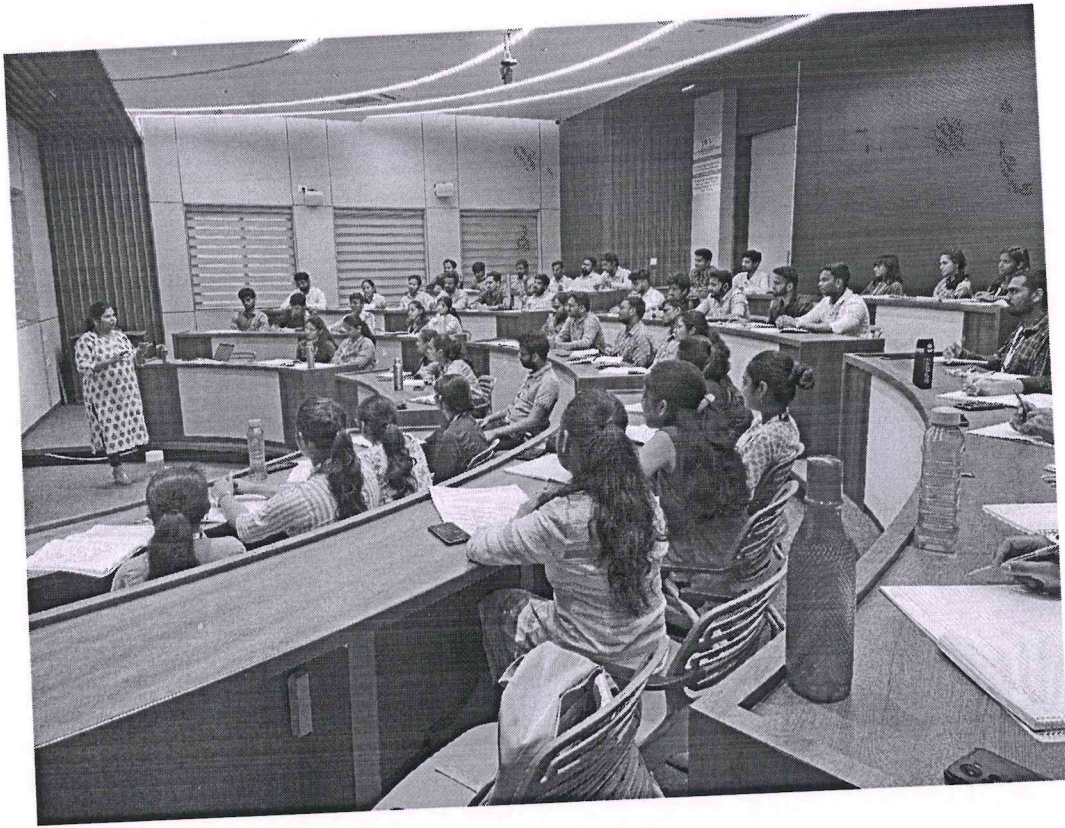


11 am

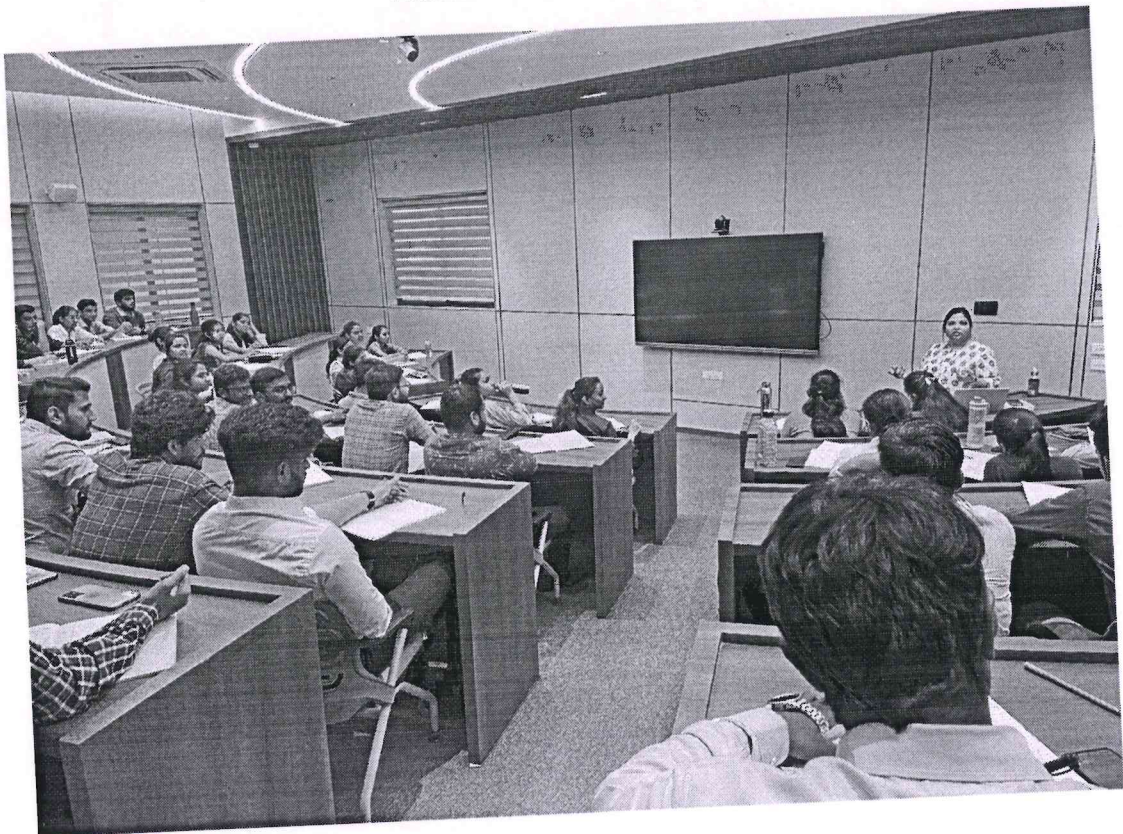


Digital Classroom, 1st floor

Flyer of the programme





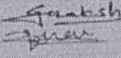



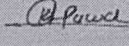
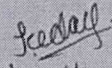
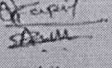



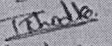

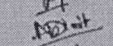
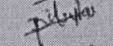






Address of resource person



Audience listening to the resource person

ITC Session - Motivational Session by Successful Innovators
Date :- 6th Dec 2022 Time 11 am
Venue :- Digital Classroom, 1st floor, DYPIMR
Sign

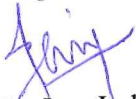
Name of the student

- 1) Prashant Ramchandra Kharwar 
- 2) Nikita Ramkrishna Bangale 
- 3) Garach Sureshwar Pathade 
- 4) Rohan. Atok Pardani 
- 5) Prashant Prakash Sattar 
- 6) Aditya Jalindar Jamar 
- 7) Rohit Harishchandra Powel 
- 8) Kedar Pramod ~~Kharwar~~ 
- 9) Kedar Pramod Panshanwar 
- 10) Kapil Kailasrao Deshmukh 
- 11) Aniket Pradiprao Deshmukh 
- 12) Rohit Ganesh Patil 
- 13) Kitan Radhe 
- 14) Harshad Binde 
- 15) Pooja Khadke 
- 16) Harshita S. Madhale 
- 17) Vaishnavi Jagdand 
- 18) Balvishak Dixit 
- 19) Divya Patil 
- 20) Abhijeet Adhore 
- 21) Shradha Dhumal 
- 22) Vinita Korday 

Attendance of the participants

Feedback received from the guest/participants: The faculty and students got valuable insights on the said topic and were happy to attend it. 93% participants opined that the session was very informative and such sessions should be arranged in future also.

Prepared by:


Dr. Jena Joshi

Approved by:


Dr. Meghana Bhilare

Director, DYPIMR

