

Dr. D. Y. Patil Unitech Society

Dr. D.Y. PATIL INSTITUTE OF MANAGEMENT & RESEARCH

Sant Tukaram Nagar, Pimpri, Pune-411018, Maharashtra, India. (NAAC Accredited

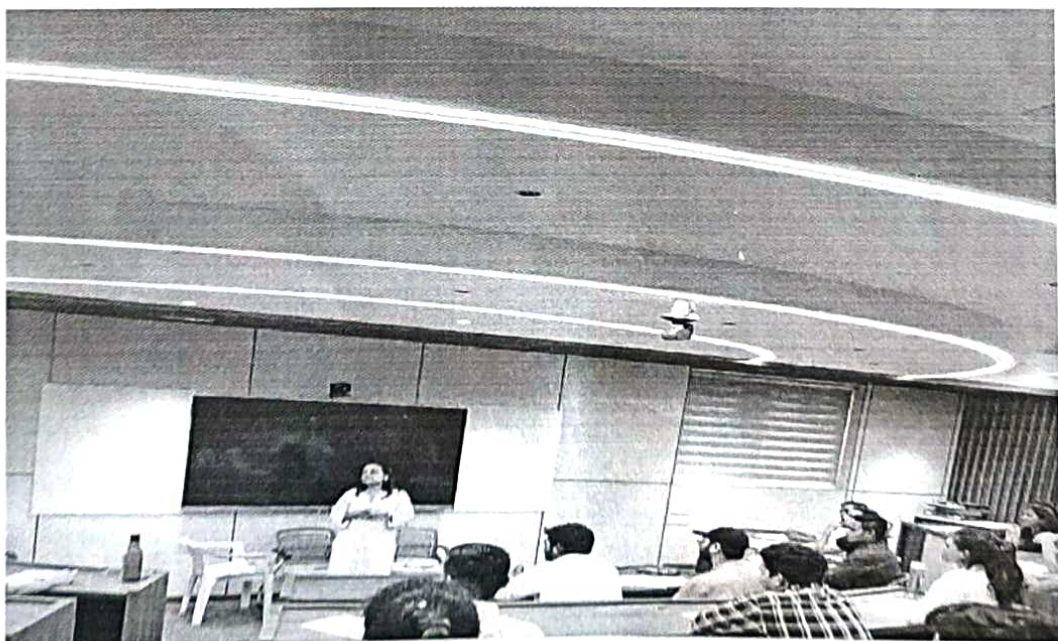
('A' Grade with CGPA of 3.29), MBA Programme

Re-Accredited by NBA, Approved by AICTE New Delhi and DTE Maharashtra and Affiliated to Savitribai Phule Pune University)

Theme	Start up and Innovation
Activity Name	"Lean Start- up & Minimum Viable Product" (IIC Activity)
Mode of Conduct	Offline
Time/ Day and Date	13 th July 2022
Mandatory/Elective	Mandatory
Objectives	<ul style="list-style-type: none"> ➤ Build- Measure-Learn to be followed for a successful business venture. To make students understand about research opportunity ➤ To provide the students with an insight to the internal working of an Lean Start- up ➤ TO Understand the difference between lean and traditional startup
Session Details	<p>The Session was conducted by Dr. Sejal Shah She firstly discussed about the difference of lean and traditional model for startup she discussed the MVP with practical example she discussed all the steps for Building - Measure-Learn to be followed for a successful business venture. Further she discussed about customer relation ,to understand the customer need ,life time customer value how to increase the popularity of the product she was very well explained the difference between minimum viable product, proof concept and marketable product .she discussed about the MVP matrix how that MVP Matrix is suited to develop the product, building feature of MVP she explained how to identify MVP success line she explained two rules like</p> <ul style="list-style-type: none"> • Uncovering the long-term potential of your product • Developing a strategy to unlock that potential <p>the total duration of session was one hour and it is fully interactive session the session was ended with vote of thanks by Dr.Shraddha Dudhani</p>

Outcomes	<ul style="list-style-type: none">• To create awareness about lean startup• To enhancing the knowledge about Minimum Viable Product• To understand the difference• To completely understand the MVP matrix
Feedback	Around 99% respondents were fully satisfied that session met the stated objectives. 97 % respondents opined that more of such visit should be organized in future also.

Photos:



**LEAN STARTUP AND MINIMUM VIABLE
 PRODUCT/ BUSINESS BOOT CAMP**

Resource person:
Prof. Sejal Shah



Assistant Professor,
 KJSIET



- 13th July 2022
- 2 pm
- Smart classroom, DYPIMR

Attendance:

Dr. D. Y. PATIL INSTITUTE OF MANAGEMENT & RESEARCH,
 Sant Tukaram Nagar, Pimpri, Pune-411018, Maharashtra, India; Dr. D. Y. Patil Vidya
 Pratishthan Society's
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Student Registration (MCA-I)		
Sl. No.	Name	Sign
1	Divya D. Bhaskar	<i>[Signature]</i>
2	Pooja Namrata	<i>[Signature]</i>
3	Pooja Srivastava	<i>[Signature]</i>
4	Agarwal Shilpa	<i>[Signature]</i>
5	THOTRE, SNEHAL S.	<i>[Signature]</i>
6	Mali Pallavi A.	<i>[Signature]</i>
7	Neha N. Shinde	<i>[Signature]</i>
8	Sayali S. Dharmale	<i>[Signature]</i>
9	Tungadikar, prakrta s	<i>[Signature]</i>
10	Manvi Agarwal	<i>[Signature]</i>
11	Jahann Rasuade	<i>[Signature]</i>
12	SMRATI TIWARI	<i>[Signature]</i>
13	Bhairavi Bharsar	<i>[Signature]</i>
14	Kishan Kumar maurya	<i>[Signature]</i>
15	Afra	<i>[Signature]</i>
16	Tejas Vilas Chavhan	<i>[Signature]</i>
17	Renuka S. Nemrao	<i>[Signature]</i>
18	VINEET NAIR	<i>[Signature]</i>
19	Bhooat Asawale	<i>[Signature]</i>
20	Omkar Raut	<i>[Signature]</i>
21	A. Teja S. Michra	<i>[Signature]</i>

[Signature]
 Dr. Jena Joshi, Dr. Shraddha Dudhani
 IIC Coordinator

[Signature]
 Dr. Meghana Bhilare
 I/C Director