



# Dr. D. Y. Patil Unitech Society's Dr. D.Y. PATIL INSTITUTE OF MANAGEMENT & RESEARCH, Sant Tukaram Nagar, Pimpri, Pune-411018, Maharashtra, India. Tel: + 91-20-27421211, 27421293, Fax: +91-2027421293

### Report

on

## Workshop on Intellectual Property Rights (IPRs) and IP management for start up

Date: July 15, 2022 (Wednesday)

Time: 2 pm

Theme: Start-up

Objective:

Giving broad idea about IPR and IP Management for start-up and its importance

#### Outcome of the activity:

• The session helped young entrepreneurs to understand the concept of IPR and steps of applying for copyrights and filing patents.

Mode: Offline

Venue: 204 Classroom 2nd Floor, DYPIMR

No. of participants: 38 Students and 5 faculty members

Resource Personage: Ms. Bhagyashree Joshi, IPR Coordinator, IIC, DYPIMR

Overall activity summary or screenshot (for online meeting) of the session:

DYPIMR organized a Workshop on Intellectual Property Rights (IPRs) and IP management for start up on July 15, 2022 in the offline mode. The motive of this talk was to make the students understand about IPR and IP Management for start-up and its importance.

The speaker for the session was Ms. Bhagyashree Joshi. She gave a detailed overview of IPR and explained the various related terms such as copyrights, patents GI Tags etc. Participants were made aware of the steps required for patent filing. They were also appraised on basic government procedure to apply for the same. The session was followed by vote of thanks by Ms. Chandani Sharma.

Dr. D. Y. Patil United Societys

Dr. D. Y. Patil Institute of Management & Research
Sont Tubaram Nagar Pimpst, Fune 411018





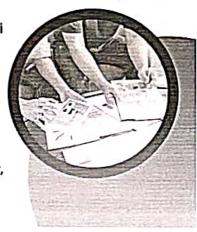
#### "Workshop on Intellectual Property Rights (IPRs) and IP Management for Start up"

Resource person

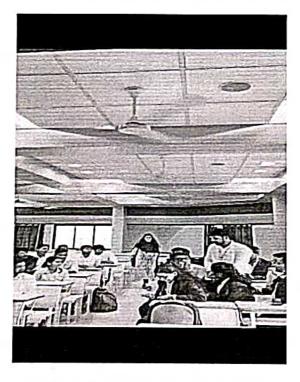
Ms. Bhagyashree Joshi



23rd May 2022 Classroom 204, 2nd floor, Time: 2pm



Flyer of the programme



Resource person addressing the audience

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#### Attendance of the participants

Feedback received from the guest/participants: The participants expressed that the session was relevant for startup and entrepreneurship. They opined that the resource person has discussed important points making the workshop interesting. They were satisfied and expressed that such sessions should be organized in future.

Prepared by:

Dr. Jena Joshi & Dr. Shraddha Dudhani

Approved by:

Dr. Meghana Bhilare

Director, DYPIMR