



Dr. D. Y. Patil Unitech Society's
Dr. D. Y. PATIL INSTITUTE OF MANAGEMENT & RESEARCH,
Sant Tukaram Nagar, Pimpri, Pune-411018, Maharashtra, India.
(Approved by All India Council for Technical Education & Recognized by
the Savitribai Phule Pune University)

**DR D Y PATIL INSTITUTE OF MANAGEMENT & RESEARCH
PIMPRI, PUNE-18**

REPORT ON GUEST LECTURE

TOPIC

“Intellectual Property Right”

By

Mr. Avinash Thakur

Year

2018



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SCHEDULE

MBA ORIENTATION PROGRAMME BATCH 2018-2020

Date: Saturday, 4th August 2018

Venue: Reading Hall

Dr. D. Y. Patil Institute of Management & Research

Pimpri, Pune – 18.

Time: 12.00 AM - 1.00 PM



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PROFILE OF GUEST

Name: Prof. Avinash Thakur

D . Y . Patil Unitech Society

Pimpri, Pune, India

He wears Many Hats. An Academician, Patent Coach & Trainer, Intellectual Property Consultant & Advisor and Consultant for Industry Institute Interaction. He is also holding a post of Treasurer ACM Pune. He is B.E. in Computer Science & Engineering from University of Pune and M.Tech in Computer Science.

Rationale

Intellectual property rights are the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time.

Intellectual property is divided into two categories: **Industrial Property** includes patents for inventions, trademarks, industrial designs and geographical indications. **Copyright** covers literary works (such as novels, poems and plays), films, music, artistic works (e.g., drawings, paintings, photographs and sculptures) and architectural design. Rights related to copyright include those of performing artists in their performances, producers of phonograms in their recordings, and broadcasters in their radio and television programs.

He has also discussed about **A patent** is an exclusive right granted for an invention – a product or process that provides a new way of doing something, or that offers a new technical solution to a problem. A patent provides patent owners with protection for their inventions. Protection is granted for a limited period, generally 20 years.

A trademark is a distinctive sign that identifies certain goods or services produced or provided by an individual or a company. Its origin dates back to ancient times when craftsmen reproduced their signatures, or “marks”, on their artistic works or products of a



functional or practical nature. Over the years, these marks have evolved into today's system of trademark registration and protection.

An industrial design refers to the ornamental or aesthetic aspects of an article. A design may consist of three-dimensional features, such as the shape or surface of an article, or two-dimensional features, such as patterns, lines or color.

A geographical indication is a sign used on goods that have a specific geographical origin and possess qualities or a reputation due to that place of origin. Most commonly, a geographical indication consists of the name of the place of origin of the goods.

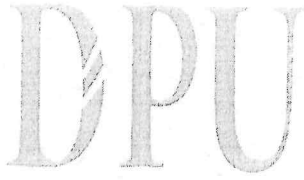
Copyright laws grant authors, artists and other creators protection for their literary and artistic creations, generally referred to as "works". A closely associated field is "related rights" or rights related to copyright that encompass rights similar or identical to those of copyright, although sometimes more limited and of shorter duration.

Objectives

- To enlighten the students about Intellectual property.
- To make students know about promotion and protection of IP.
- To make them understand how they should get more knowledge and practical experience through exposures of ideas.
- To make students aware about how they can get their ideas patented.

Professional Applied Benefits to The Faculty and Students

- A Guest Lecture on "Intellectual Property" offered a great opportunity to all the students to get their ideas Patent.
- Mr. Avinash has explained the students what types of IP are there.



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- Mr. Avinash also gave ideas to Students and shown various live cases through which they identified the use of IP.
- He has shown cases like Apple Picker, Pillow umbrella, Can Umbrella, Umbrella with Torch etc.
- The social purpose is to provide protection for the results of investment in the development of new technology, thus giving the incentive and means to finance research and development activities.
- He has explained students that how these techniques will be beneficial for them in future.
- We are also in process of Formulation of our own Research Cell of Intellectual Property.

The session was highly interactive with live examples and practical application of IP and the speaker shared his experience with students. The vote of thanks was given to the speaker for the gracious presence and sharing his knowledge with the students.

The program met with resounding success & was greatly appreciated by all the participants.

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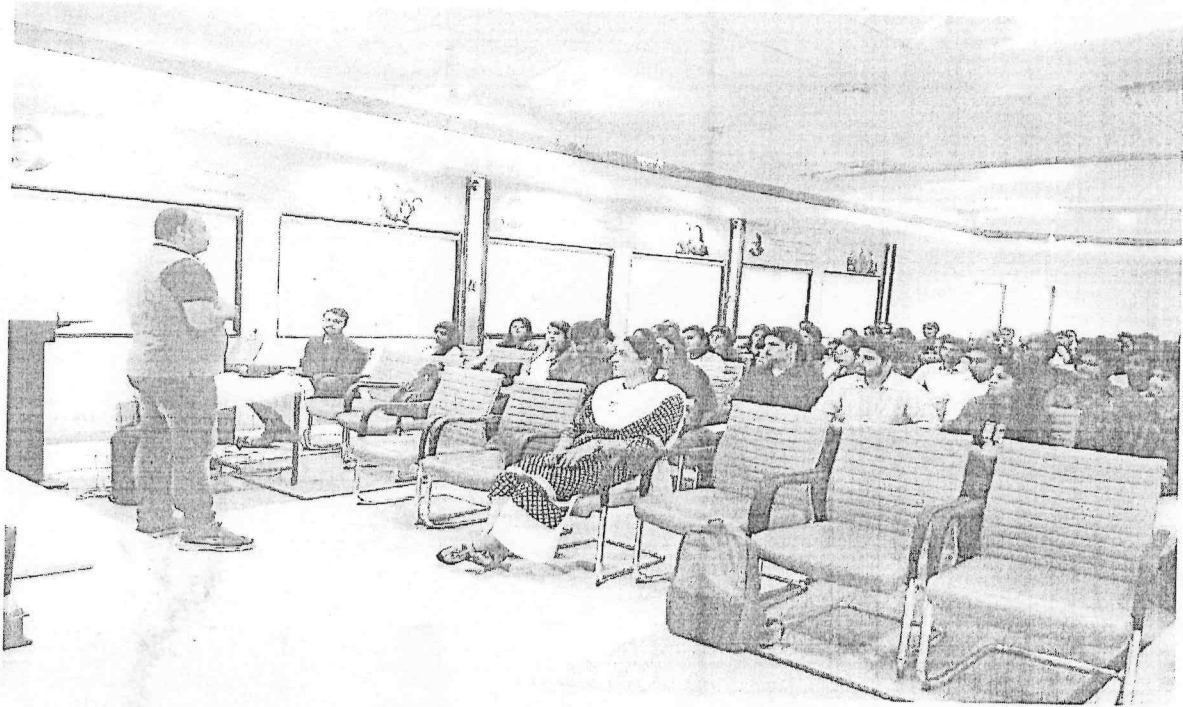
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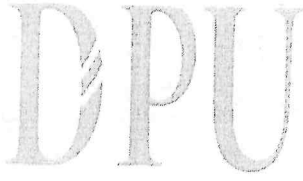


Mr. Avinash Thakur felicitated by Dr. Meghna Bhilare, MBA HOD, DYPIMR

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