











































Activity Name	Session on creativity for sustainable development (Design Thinking)
Activity Type	Self Driven
Topic Name	Design Thinking
Participants and Theme	83 and theme: Entrepreneurship and Innovation
Mode of Conduct	Online
Day and Date	4 th Jan 2022
Session Details	<p>The objective of the session was to motivate students to come up with innovative ideation on design thinking . Around 104 students from MCA and MBA department of our institute had participated in the event with full zeal towards the whole event. It was organized on 28th Oct, 2021. Faculty of DYPIMR, IIC coordinators and students of MBA &MCA. Session started with felicitation and welcome speech by Dr. Meghana Bhilare ma'am and all the warm greetings from faculty and IIC coordinators. The Mr.A.V Gurav was introduced by Dr.Priyanka Dhoot</p> <p>Mr. Gurav talked about Design thinking is very important aspects for sustaining our business during his session he was discussed how innovation and creativity leads to entrepreneurship development further more he added that we can generating good amount of employment and employment opportunities with good design thinking our thinking is innovative ways so we can easily generate idea for sustainable development. with the design thinking sustainable economy growth of business ,person and untimely nation is possible .Design thinking is the backbone of entrepreneurship. it nurtured idea generation and idea give inner voice in to entrepreneurship. When we are thinking out of the box then and then we are always on path of successful entrepreneurship. he discussed the steps for sustainable entrepreneurship required good Idea then he described the meaning of idea in different form</p> <p>I-Inner voice D-devotion E-Enterprising A-Action</p>

	<p>the elaborated actual steps involved in design thinking</p> <p>Step1: Empathy : Understand the feeling of others</p> <p>Step2: define: Define Issues</p> <p>Step3: ideate: develop Ides</p> <p>Step4:prototype:ideas into reality</p> <p>Step5: Testing : feedback</p>
Objective	<ul style="list-style-type: none"> • To redefine problems in an attempt to identify alternative strategies and solutions • Create volume and variety in your innovation options. • To Get obvious solutions out of your heads, and drive your team beyond them.
	<p>Mr. Gurav winded up his session with gratitude feeling and thanking all the teachers. Lastly, discussion ended with questions and answer session. He answered all the questions from the students and wished everyone good wishes.Session ended with vote of thanks Expressed gratitude to Dr. Meghana Bhilare (I/C Director) and Dr. Vishal Wadajkar (Associate Director), all IIC Coordinators and Faculty for providing encouragement. Also, thanked all the students who were make the session more interactive</p>
Feedback	<p>Students and faculty responded well to all questionnaires of feedback. Around 98% respondents were fully satisfied that session met the stated objectives. 95 % respondents opined that more of such sessions should be organized in future also.</p>

Close

Participants (83)

-  LEENA D SOALE  
-  L Leethiya Maria's iPhone  
-  LJ Lenin Joy  
-  MY Mahendra Yadav 
-  MJ MANISH JHA  
-  Meenakshi Katoch  
-  MS Mrs Smita P Sonawane  
-  PM Pooja Malhotra  
-  p pooja varia  
-  P Prabakaran V  
-  PP Pramodini Punde   
-  PK Prashant Kulkarni  
-  Prof. Yogita Patil  
-  Q QCOM-BTD  

Design Thinking:

- DT = Thinking in Systematic Way
- DT = Innovative Thinking
- DT = Something Special (Hypothesis for Entrp.)
- DT = Philosophy to set a tool for problem solving
- DT = High Specialized Knowledge
- DT = Creativity
- DT = Complex Problem Solving
- DT = Broad Thinking and Mapping



Steps in Design Thinking:

• Step 5th: Test = Feedback

- Feedback Test:



Constructive Criticism	Find Notable
New Ideas	Questions Raised

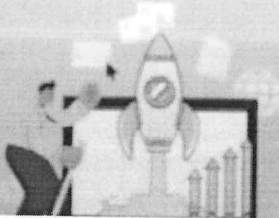
Feedback



SEED
FUND
SCHEME

Department of Public
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade

'Call for Applications' for **Incubators**
is open now for **Startup India**
Seed Fund Scheme



Startup Application to open
on **1st July 2021**



Dr. D. Y. Patil Institute of Management & Research, Pimpri



AICTE Training and Learning (ATAL) Academy Sponsored Five Days
Online Faculty Development Program
(Advanced Level)

" Creativity for Sustainable Development "

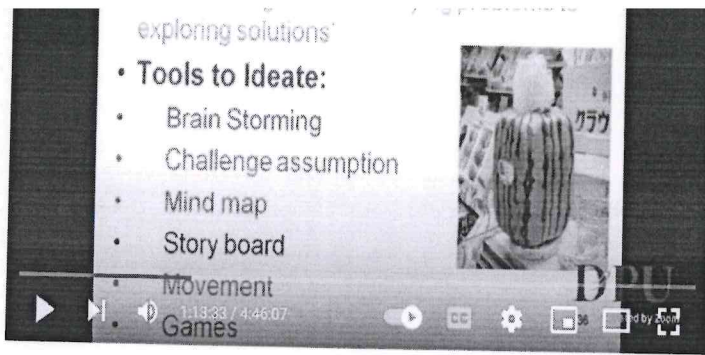
Resource Person

Dr. A.M. Gurav



Dean, Shivaji University



Day 1, Tuesday, 4th January 2022 Time: 12:30 Pm Onwards



- BHUVANESWARI N K Assistant professor SIGC
yes
- satpal singh what is the impact of design making on financial performance of any organization?
- satpal singh can we improve our financial performance of any organization through design making?


Dr. Jena Joshi ,Dr. Shraddha Dudhani
IIC Coordinator


Dr. Meghana Bhilare
I/C Director