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Report

on

Business Plan Competition- Brainiac

Date: June 15, 2022 (Monday)

Time: 10am

Objective:

- Motivate students to make and present their Business plan

Outcome of the activity:

1. Students got well versed with the opportunities and issues related to their Business Plan.
2. The session helped the young students to get feedback from mentors regarding the ideas running in their mind.

Mode: Offline

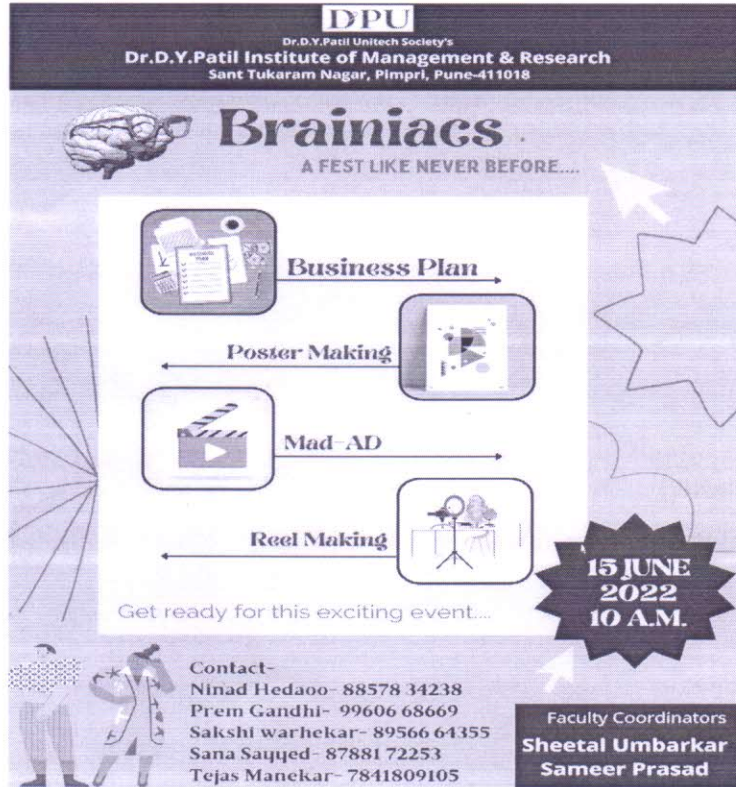
Venue: Reading room, Ground Floor, DYPIMR

No. of participants: 50 Students and 9 faculty members

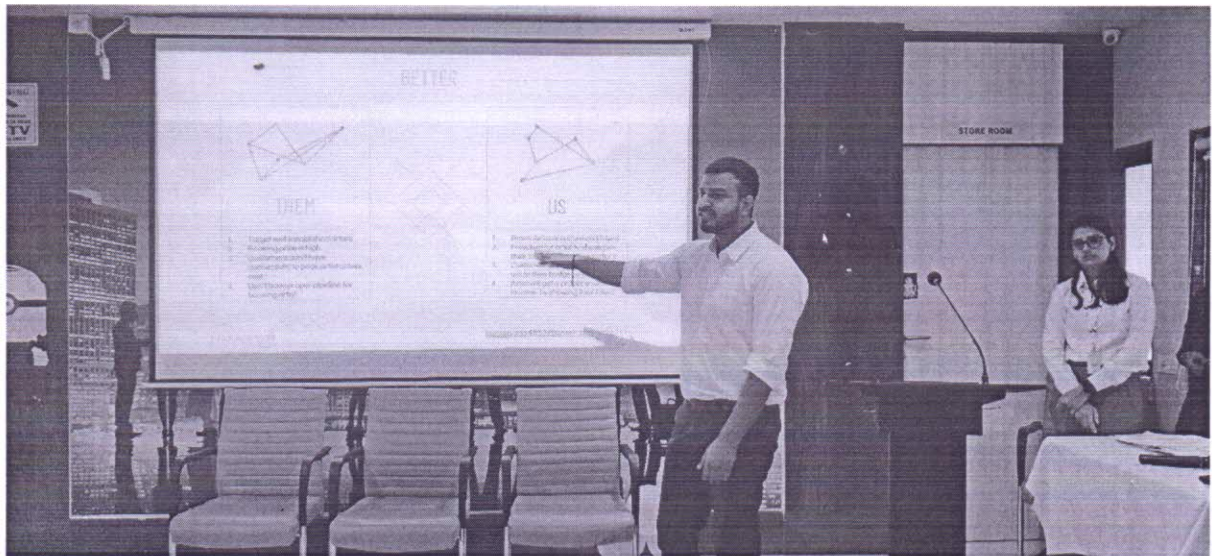
Overall activity summary or screenshot (for online meeting) of the session:

In total 8 teams participated in the B-Plan competition. The event started with the welcome address given by HOD MBA Dr. Tejashri Talla. The event was followed by addressing all the faculty members of MBA and Participants. The event then started by "Business Plan competition" students from MBA and MBA-(Digital Marketing) participated for this event and made it a grand success. Students showcased their skills in making and presenting their business ideas to the judges based on which they were scored as per the given criteria. First half of the day was utilized for Mad-Ad and Business Plan competition and post lunch the participants showed their best of talent for "Poster making & Reels Making Competition. More than 50 students participated for this event. Winners were declared based on various criteria's like "Creativity, Presentation, Communication,

Technical Skills". The event ended by announcing the winners & vote of thanks. The first winner team members included Mr. Jaydip, Ms Shamal and Ms. Aditi Lalge from MBA 1st year.



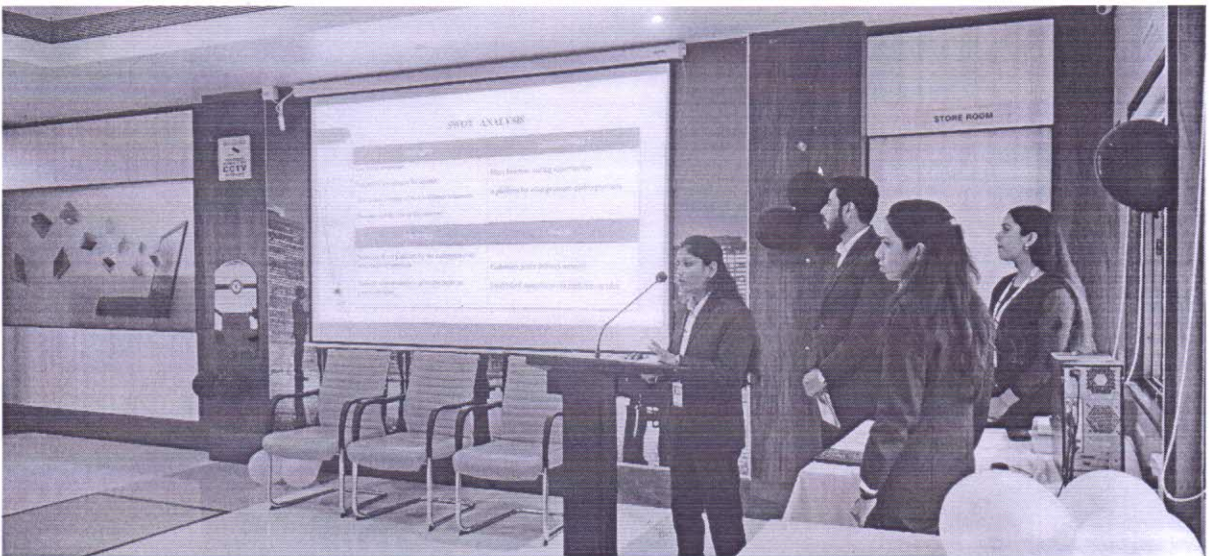
Flyer of the programme



B Plan competition glimpse



Audience listening to the participants of B Plan



Students' team presenting their ideas



Ritika Chaudhari		Rushabh Utturkar	
Yamini Chaudhari		Aishwarya Vaidya	
Shirany Koppale		Vaishnavi Deshpande	
Aman Chauhan		Vijay Madhu	
Shubham Deskar		Vishal Das	
Omkar Deshpande		Kiniris Yadav	
Piyadipkshi Phonde		Harshik Wale	
Dipak Chitrakar		Wagh Uday	
Dushik Nikam		Yadav Madhava Jotiram	
Dvipanjana Das		Yash Amde	
Silvester Fernandes		Yograj Indulkar	
Gaurav V. Gaikwad		Dr. Shradha D	
Madhuri Kisan Gergoge		Dr. M. B. Patwari	
Ashish Gokhale			
Vishal Giri			
Nihal Patel			
Nilesh Hiwade			
Dr. Jena Joshi			
Tanya Talwar			
Dr. Shradha Chaudhari			
Anurag Waghmare			

Attendance of the participants

Feedback received from the guest/participants: The students expressed that such kind of competition helps in showcasing their ideas and getting feedback on their B Plan by the expert jury which acts as mentoring for them. They also expressed that such competitions should be always arranged in future also.

Prepared by:

Dr. Jena Joshi & Dr. Shradha Dudhani

Approved by:

Dr. Meghana Bhilare
 Director, DYPIMR