

All India B - School Survey - 2014



Indian Institute of Management (IIM), Ahmedabad
Indian Institute of Management (IIM), Bangalore
Indian Institute of Management (IIM), Kolkata
Indian Institute of Management (IIM), Lucknow
Indian Institute of Management (IIM), Indore
Indian Institute of Management (IIM), Kozhikode
Rajiv Gandhi Indian Institute of Management (RGIIM), Shillong
Indian Institute of Management (IIM), Rohtak
Indian Institute of Management (IIM), Raipur
Indian Institute of Management (IIM) Ranchi
Indian Institute of Management (IIM), Tiruchirappalli
Indian Institute of Management (IIM), Kashipur
Indian Institute of Management (IIM), Udaipur

Business and Management Chronicle along with its online partner CAT100.in has conducted Business School Survey 2014. Since last four years we are conducting this survey and ranking the institutions based on various parameters like accreditation, pedagogy, faculty, guest faculty, industrial visits, placements, fee-structure along with the basic facilities like computer labs, Wi-Fi, library, hostel facilities, auditoriums, etc. to help our esteemed readers and students to find a good B-School.

Besides, we have ranked the institutes (who responded to our survey questionnaire) under each category like academics, intellectual capital, infrastructure, students & admission process. In addition, we have also conducted physical-survey of colleges to find the top ten institutes based on placement, industry interaction, ROI etc. Based on the response of the B-Schools we have given a list of global recruiters and top hundred domestic recruiters.

Further, to help the student in finding a good management institution in his/her home-state we have given a region-wise top ten B-Schools.

In the present scenario, where the number of Business Schools are mushrooming, we are sure that those who are looking for admission into a B-School would definitely find this survey valuable.

Methodology

The survey was conducted in four phases. To begin with professionals from B-Schools and corporate were consulted for finalizing the survey questionnaire. These questionnaire were sent to more than 1000 business schools. More than 100 responses were received. Those which did not contain full information were not included in the survey.

Besides, a perceptual survey was carried among students, managers and faculties to rate the B-schools. A structured questionnaire was asked from more than 100 people for perceptual marking.

In the second phase the data received from various B-Schools were tabulated under different parameters to determine the excellence of an institution like faculty, infrastructure, courses offered, placement, academia-industry interface and so on.

In the third phase our team visited few business schools to ascertain the reliability of information provided and have a first-hand view of the business schools. In the last and the fourth phase an in-depth analysis of the gathered information



A+

Delhi-NCR

- Accman Institute of Management, Gr. Noida
- Accurate Institute of Management & Technology, Gr. Noida
- Delhi School of Professional Studies & Research, Delhi
- G.L. Bajaj Institute of Management & Research, Gr. Noida
- NIILM Centre of Management Studies, Gr. Noida

Haryana

- Maharaja Agrasen Institute of Management & Technology, Jagadhri

Karnataka

- IFIM Business School, Bengaluru

Kerala

- Rajagiri Centre for Business Studies, Kochi

Maharashtra

- Dr. D. Y. Patil Institute of Management & Research, Pune
- Suryadatta Institute of Management, Pune

Odisha

- Regional College of Management (Autonomous), Bhubaneswar

Punjab

- Gian Jyoti Institute of Management & Technology (GJ-IMT), Mohali
- Punjab College of Technical Education, Ludhiana

Tamil Nadu

- KCT Business School, Coimbatore
- K.V. Institute of Management and Information Studies, Coimbatore

Uttarakhand

- Doon Business School, Dehradun

Uttar Pradesh

- Hindustan Institute of Management & Computer Studies, Mathura
- Shri Ram Murti Smarak International Business School, Unnao

A

Andhra Pradesh

- Siva Sivani Institute of Management, Secunderabad

Gujarat

- C. K. Pithawalla Institute of Management, Surat

Haryana

- M M Institute of Management, Ambala

Karnataka

- CMR Center for Business Studies, Bengaluru
- National School of Business, Bengaluru
- St. Aloysius Institute of Management and Information Technology, Mangalore

Madhya Pradesh

- Prestige Institute of Management and Research, Indore

Maharashtra

- International School of Business & Media, Pune

Odisha

- Institute of Professional Studies & Research, Cuttack

Punjab

- Desh Bhagat Institute of Management and Computer Sciences, Fatehgarh Sahib

Rajasthan

- Institute of Agri Business Management, Bikaner

Tamil Nadu

- Nehru College of Management, Coimbatore
- School of Management, Hindustan University, Chennai
- Sona School of Management, Salem

Uttarakhand

- Institute of Management Studies, Dehradun

Uttar Pradesh

- Institute of Business Management, Mangalayatan University, Mathura
- Teerthanker Mahaveer Institute of Management & Technology, Moradabad

West Bengal

- Army Institute of Management, Kolkata
- NSHM Business School, Durgapur



Placement Highlights (Batch : 2011-13)

- 200 + Companies visited Campus.
- 98 % + Placements.
- 45 + Students got multiple offers.
- Overseas Placements.
- Highest Package—Rs. 8.5 Lacs.
- Average Package—Rs. 4.3 Lacs

Placement Highlights (Batch : 2010-12)

- 150 + Companies visited Campus.
- 91 % + Placements.
- 25 + Students got multiple offers.
- Overseas Placements.
- Highest Package—Rs. 7.5 Lacs
- Average Package—Rs. 3.9 Lacs

Key Features : (IIMS)

- Approved by AICTE, Ministry of HRD, Govt. of India
- Courses Offered: PGDM, PGDM (Retail)
- International Study Tour.
- International and Domestic Placement Assistance.
- Wi-Fi Residential Campus, full fledged Gym and sports complex.
- Tie up with Several Nationalized Banks for Education Loan.
- Regular inputs from International Speakers.



Key Features : (SBIIMS)



- Affiliated to university of Pune, Approved by AICTE, Ministry of HRD, Govt. of India
- Courses Offered : PGDM, MBA (Pune Univ.)
- Lush Green Residential Campus with all state of art amenities.
- International and domestic Internships & Placements.
- ERP / SAP Certification.
- Six- Sigma Certification.
- Foreign Language certification.

Key Features : (IIMHRD)

- Affiliated to university of Pune, Approved by AICTE, Ministry of HRD, Govt. of India
- One of the first Management Institute offering AICTE approved PGDM exclusively for Women.
- Courses Offered: PGDM, MBA (Pune Univ.)
- 100% Placement Assistance.
- Fully Residential Wi-Fi enabled campus.
- Additional 6 certification programs included with the course curriculum.



SAIBALAJI EDUCATION SOCIETY

Sr # 54 (1+2/1), Nero Dattawadi, Near Hinjewadi IT Park, Pune - 411033
 Tel : 020-22919500 /510 , 020- 26709170 E-Mail: admissions@saibalaji.org
 Website : www.iimpune.edu.in, www.sbiims.com, www.iimhrd.edu.in

Top 10 B-Schools in Delhi/NCR

1. Bharati Vidhyapeeth Deemed University, Institute of Management & Research, Paschim Vihar, Delhi
2. Footwear Design & Development Institute, Noida
3. G.L.Bajaj Institute of Management & Research, Gr. Noida
4. Indian Institute of Foreign Trade, Qutab Institutional Area, Delhi
5. Institute of Management Technology, Ghaziabad
6. International Management Institute, Qutab Institutional Area, Delhi
7. Jagan Institute of Management Studies, Rohini, Delhi
8. Jagannath International Management School, Kalkaji, Delhi
9. NIILM Centre of Management Studies, Gr. Noida
10. Sri Sharada Institute of Indian Management-Research, Vasantkunj Institutional Area, Delhi



Top 10 B-Schools in East India

1. Army Institute of Management, Kolkata
2. Durgapur Institute of Management and Science, Durgapur
3. Future Business School, Kolkata
4. Indian Institute of Management, Ranchi
5. Institute of Professional Studies and Research, Cuttack
6. NSHM Business School, Durgapur
7. Rajdhani College of Engineering & Management, Bhubaneswar
8. Srusti Academy of Management, Bhubaneswar
9. Vinod Gupta School of Management, IIT Kharagpur
10. Xavier Institute of Management, Bhubaneswar



Top 10 B-Schools in West India

1. Bharati Vidhyapeeth Deemed University, Institute of Management & Entrepreneurship Development, Pune
2. Dr. D. Y. Patil Institute of Management & Research, Pune
3. International Institute of Management Studies, Pune
4. International School of Business Management (ISBM), Suresh Gyan Vihar University, Jaipur
5. K.J. Somaiya Institute of Management Studies and Research, Mumbai
6. National Institute of Industrial Engineering (NITIE), Mumbai
7. Shanti Business School, Ahmedabad
8. Suryadatta Institute of Management, Pune
9. Symbiosis Institute of International Business, Pune
10. Taxila Business School, Jaipur



Top 10 B-Schools in North India

1. Chandigarh Business School of Administration, Mohali
2. Desh Bhagat Institute of Management & Computer Science, Fatehgarh Sahib
3. Doon Business School, Dehradun
4. Gian Jyoti Institute of Management and Technology (GJ-IMT), Mohali
5. Hindustan Institute of Management and Computer Studies, Mathura
6. Indian Institute of Management Indore, Indore
7. Institute of Business Management, Mangalayatan University, Mathura
8. Institute of Management Studies, Dehradun
9. Punjab Institute of Management & Technology, Fatehgarh Sahib
10. Shri Ram Murti Smarak International Business School, Unnao

Top 10 B-Schools in South India

1. CMR Center for Business Studies, Bengaluru
2. IFIM Business School, Bengaluru
3. Indian Institute of Management, Kozhikode
4. K.V. Institute of Management and Information Studies, Coimbatore
5. KCT Business School, Coimbatore
6. National School of Business, Bengaluru
7. Prin. L.N. Welingkar Institute of Management Development & Research, Bengaluru
8. School of Management, Hindustan University, Chennai
9. SCMS Cochin School of Business, Cochin
10. TKM Institute of Management, Kollam



Practical exposure makes students competent

Jagannath International Management School (JIMS), Kalkaji is one of the participants in the B-School Survey 2014. Business and Management Chronicle survey team visited the institution and interacted with the Director. The Director, Dr. Satish Seth was of the opinion that practical exposure is very essential for management students. It makes students competent enough in dealing with complexity in the corporate world.

Hence, "Our institute conducts a numbers of such events throughout the year to connect students with the practical world which is very different from the theories that are taught in the classroom." During the survey, our team found that in order to give exposure to students the institution take students for industrial visits.

The survey team also found that labs, auditoriums are well equipped, library is well stocked, the campus is Wi-Fi enabled and has good faculty and renowned guest faculty visiting the institution.

