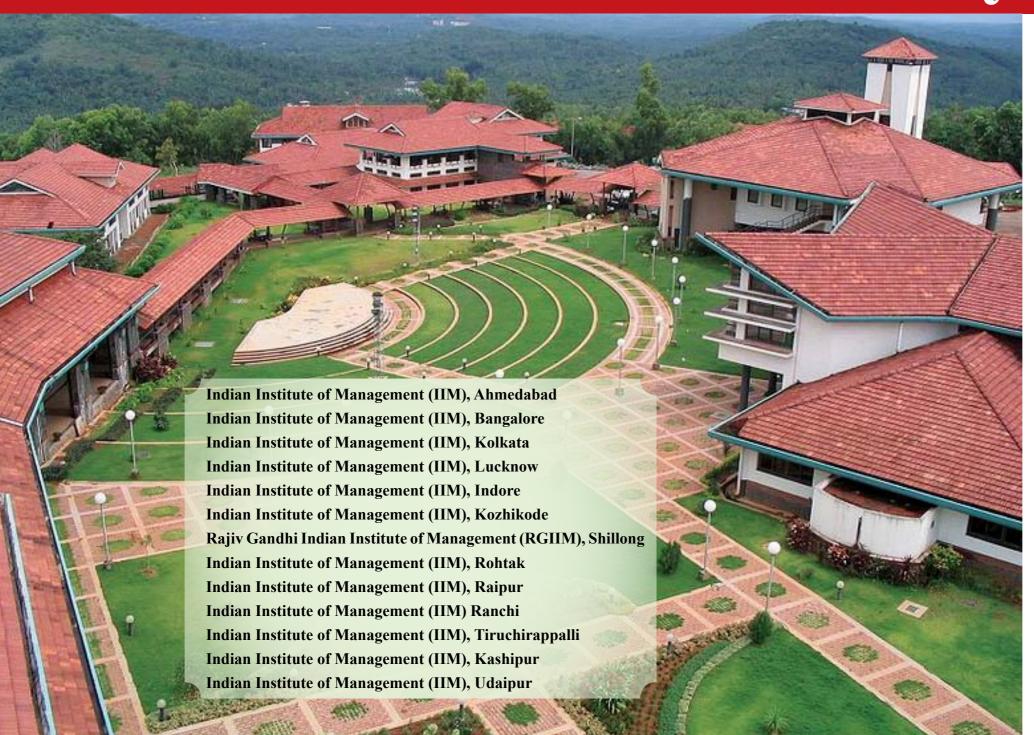
All India B - School Survey - 2014



Business and Management Chronicle along with its online partner CAT100.in has conducted Business School Survey 2014. Since last four years we are conducting this survey and ranking the institutions based on various parameters like accreditation, pedagogy, faculty, guest faculty, industrial visits, placements, fee-structure along with the basic facilities like computer labs, Wi-Fi, library, hostel facilities, auditoriums, etc. to help our esteemed readers and students to find a good B-School.

Besides, we have ranked the institutes (who responded to our survey questionnaire) under each category like academics, intellectual capital, infrastructure, students & admission process. In addition, we have also conducted physical-survey of colleges to find the top ten institutes based on placement, industry interaction, ROI etc. Based on the response of the B-Schools we have given a list of global recruiters and top hundred domestic recruiters.

Further, to help the student in finding a good management institution in his/her home-state we have given a region-wise top ten B-Schools.

In the present scenario, where the number of Business Schools are mushrooming, we are sure that those who are looking for admission into a B-School would definitely find this survey valuable.

Methodology

The survey was conducted in four phases. To begin with professionals from B-Schools and corporate were consulted for finalizing the survey questionnaire. These questionnaire were sent to more than 1000 business schools. More than 100 responses were received. Those which did not contain full information were not included in the survey.

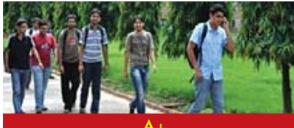
Besides, a perceptual survey was carried among students, managers and faculties to rate the B-schools. A structured questionnaire was asked from more than 100 people for perceptual marking.

In the second phase the data received from various B-Schools were tabulated under different parameters to determine the excellence of an institution like faculty, infrastructure, courses offered, placement, academia-industry interface and so on.

In the third phase our team visited few business schools to ascertain the reliability of information provided and have a first-hand view of the business schools. In the last and the fourth phase an in-depth analysis of the gathered information

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MBA & B-Schools



Delhi-NCR

- Accman Institute of Management, Gr. Noida
- Accurate Institute of Management & Technology, Gr. Noida
- Delhi School of Professional Studies & Research, Delhi
- G.L. Bajaj Institute of Management & Research, Gr. Noida
- · NIILM Centre of Management Studies, Gr. Noida

Haryana

• Maharaja Agrasen Institute of Management & Technology, Jagadhri

Karnataka

• IFIM Business School, Bengaluru

Kerala

Rajagiri Centre for Business Studies, Kochi

Maharashtra

- Dr. D. Y. Patil Institute of Management & Research, Pune
- Suryadatta Institute of Management, Pune

Odisha

• Regional College of Management (Autonomous), Bhubaneswar

Punjab

- Gian Jyoti Institute of Management & Technology (GJ-IMT), Mohali
- Punjab College of Technical Education, Ludhiana

Tamil Nadu

- KCT Business School, Coimbatore
- K.V. Institute of Management and Information Studies, Coimbatore

Uttarakhand

Doon Business School, Dehradun

Uttar Pradesh

- Hindustan Institute of Management & Computer Studies, Mathura
- Shri Ram Murti Smarak International Business School, Unnao

Andhra Pradesh

 Siva Sivani Institute of Management, Secunderabad

Gujarat

• C. K. Pithawalla Institute of Management, Surat

Harvana

• M M Institute of Management, Ambala

Karnataka

- CMR Center for Business Studies, Bengaluru
- · National School of Business, Bengaluru
- · St. Aloysius Institute of Management and Information Technology, Mangalore

Madhya Pradesh

 Prestige Institute of Management and Research, Indore

Maharashtra

• International School of Business & Media, Pune

Odisha

• Institute of Professional Studies & Research, Cuttack

Punjab

• Desh Bhagat Institute of Management and Computer Sciences, Fatehgarh Sahib

Rajasthan

• Institute of Agri Business Management, Bikaner

Tamil Nadu

- Nehru College of Management, Coimbatore
- · School of Management, Hindustan University, Chennai
- · Sona School of Management, Salem

Uttarakhand

· Institute of Management Studies, Dehradun

- Institute of Business Management, Mangalayatan University, Mathura
- · Teerthanker Mahaveer Institute of Management & Technology, Moradabad

West Bengal

- Army Institute of Management, Kolkata
- NSHM Business School, Durgapur



Placement Highlights (Batch: 2011-13)

- 200 * Companies visited Compus
- 98 % Placements.
- 45 + Students got multiple offers.
- Oversees Placements.
- Highest Package—Rs. 8.5 Lacs.
- Average Package—Rs. 4.3 Locs

Placement Highlights (Batch: 2010-12)

- 150 + Companies visited Compus.
- 91 % * Placements.
- 25 + Students got multiple affers.
- Overseas Placements.
- Highest Package—Rs. 7.5. Lors
- Average Package—Rs. 3.9 Lucs

(ev Features : (III)

- Approved by AICTE, Ministry of HRD, Govt, of India
- Courses Offered: PGOM, PGDM (Retail)
- International Study Tour.
- International and Domestic Placement Addintorion:
- Wi-Fi Residential Compus, full fiedded. Own and sports complex.
- Tie up with Several Nationalized Banks. for Education Loan.
- Regular inputs from International



ev Features : (SBIIMS)



- Affiliated to university of Pune, Approved by AICTE, Ministry of HRD. Govt. of India
- Courses Offered: PGDM; MBA (Pune Univ.)
- Lush Green Residential Campus with all state of art ementies.
- International and domestic Internations & Placements.
- ERP/SAP Cortification.
- Six- Sigma Certification.
- Foreign Language certification.

Key Features : (IIMH)

- Affiliated to university of Pune; Approved by AICTE. Ministry of HRD, Govt, of India
- One of the first Management Institute offering AICTS approved PGDM exclusively for Women.
- Courses Offered: PGDM , MBA (Pure Univ.)
- 100% Placement Assistance.
- Fully Residential Wi-Fi enabled campus.
- Additional 6 certification programs included with the course aumoulum.



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MBA & B-Schools MBA & B-Schools

Top 10 B-Schools in Delhi/NCR

- 1. Bharati Vidhyapeeth Deemed University, Institute of Management & Research, Paschim Vihar, Delhi
- 2. Footwear Design & Development Institute, Noida
- 3. G.L.Bajaj Institute of Management & Research, Gr. Noida
- 4. Indian Institute of Foreign Trade, Qutab Institutional Area, Delhi
- 5. Institute of Management Technology, Ghaziabad
- 6. International Management Institute, Qutab Institutional Area, Delhi
- 7. Jagan Institute of Management Studies, Rohini, Delhi
- 8. Jagannath International Management School, Kalkaji, Delhi
- 9. NIILM Centre of Management Studies, Gr. Noida

10. Sri Sharada Institute of Indian Management-Research, Vasantkunj Institutional Area, Delhi



Top 10 B-Schools in East India

- 1. Army Institute of Management, Kolkata
- 2. Durgapur Institute of Management and Science, Durgapur
- 3. Future Business School, Kolkata
- 4. Indian Institute of Management, Ranchi
- 5. Institute of Professional Studies and Research, Cuttack
- 6. NSHM Business School, Durgapur
- 7. Rajdhani College of Engineering & Management, Bhubaneswar
- 8. Srusti Academy of Management, Bhubaneswar
- 9. Vinod Gupta School of Management, IIT Kharagpur
- 10. Xavier Institute of Management, Bhubaneswar

Top 10 B-Schools in West India

- 1. Bharati Vidhyapeeth Deemed University, Institute of Management & Entrepreneurship Development, Pune
- 2. Dr. D. Y. Patil Institute of Management & Research, Pune
- 3. International Institute of Management Studies, Pune
- 4. International School of Business Management (ISBM), Suresh Gyan Vihar University, Jaipur
- 5. K.J. Somaiya Institute of Management Studies and Research, Mumbai

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- 6. National Institute of Industrial Engineering (NITIE), Mumbai
- 7. Shanti Business School, Ahmedabad
- 8. Suryadatta Institute of Management, Pune

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- 9. Symbiosis Institute of International Business, Pune
- 10. Taxila Business School, Jaipur

Top 10 B-Schools in North India

- 1. Chandigarh Business School of Administration, Mohali
- 2. Desh Bhagat Institute of Management & Computer Science, Fatehgarh Sahib
- 3. Doon Business School, Dehradun
- 4. Gian Jyoti Institute of Management and Technology (GJ-IMT), Mohali
- 5. Hindustan Institute of Management and Computer Studies, Mathura
- 6. Indian Institute of Management Indore, Indore
- 7. Institute of Business Management, Mangalayatan University, Mathura
- 8. Institute of Management Studies, Dehradun
- 9. Punjab Institute of Management & Technology, Fatehgarh Sahib
- 10. Shri Ram Murti Smarak International Business School, Unnao



Top 10 B-Schools in South India

- 1. CMR Center for Business Studies, Bengaluru
- 2. IFIM Business School, Bengaluru
- 3. Indian Institute of Management, Kozhikode
- 4. K.V. Institute of Management and Information Studies, Coimbatore
- 5. KCT Business School, Coimbatore
- 6. National School of Business, Bengaluru
- 7. Prin. L.N. Welingkar Institute of Management Development & Research, Bengaluru
- 8. School of Management, Hindustan University, Chennai
- 9. SCMS Cochin School of Business, Cochin
- 10. TKM Institute of Management, Kollam

Practical exposure makes students competent

Tagannath International Management School (JIMS), **J** Kalkaji is one of the participants in the B-School Survey 2014. Business and Management Chronicle survey team visited the institution and interacted with the Director. The Director, Dr. Satish Seth was of the opinion that practical exposure is very essential for management students. It makes students competent enough in dealing with complexity in the corporate world.

Hence, "Our institute conducts a numbers of such events throughout the year to connect students with the

practical world which is very different from the theories that are taught in the classroom." During the survey, our team found that in order to give exposure to students the institution take students for industrial visits.

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The survey team also found that labs, auditoriums are well equipped, library is well stocked, the campus is Wi-Fi enabled and has good faculty and renowned guest faculty visiting the institution.

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