

DPU

Dr. D. Y. Patil Unitech Society's

Dr. D. Y. Patil Institute of Management & Research
Pimpri, Pune 411018.

Affiliated to Savitribai Phule Pune University (SPPU)

PROGRAMMES OFFERED

MBA - Digital Marketing | MBA | MCA



INSTITUTE DTE CODE: 6104



DYPIMR PIMPRI



BEST COLLEGE AWARD BY SPPU



Approved by
AICTE & Govt. of Maharashtra



Accredited by
prestigious National Board
of Accreditation (MBA & MCA)



Accredited by NAAC
with "A" Grade



ISO CERTIFIED

About DYPIMR



DYPIMR has created a globally competitive and technologically advanced campus which is always vivaciously active with a plethora of academic as well as cultural and sports activities. Students are trained by highly experienced faculty members who are strongly encouraged to nurture the hidden talents of students and help them to step out as world class professionals.

DYPIMR was established in 1994 and in short time reached the pinnacle of excellence in academics, placements, entrepreneurship and research. DYPIMR is approved by AICTE, affiliated with SPPU and recognized by DTE. DYPIMR provides additional value to students through add ons to curriculum such as certification trainings, clubs based opportunities and placement training program.

It is the only institute having an opportunity of “on campus internship” opportunities for deserving students in addition to mandatory summer internships in corporate.

DYPIMR can boast of impressive placements and a very robust alumni base of thousands of corporate veterans and entrepreneurs.

Clubs

Digital Marketing Club

For Digital Skill Development

Analytics Club

For Analytical Skill Development

Rotaract Club

For Social and Fun Activities

Photography Club

For Professional and Amateur Photographers



Centre of Excellence

With Celebal Technologies

Data Engineering, DevOps, .Net, and Full Stack Development

With SoftTech Data Securities

For Cyber Security, Ethical Hacking, IOT, and Block Chain



Unique Features

- Multiple Placement Opportunities to Deserving Students
- Focus on Opportunities in Digital, Analytics and Future Careers

Highlights

- Individual personality and aptitude assessment for better decision making
- Specialised placement and Startup training
- Best in the class infrastructure for enhanced quality of learning
- Experienced and qualified faculty for top notch teaching learning process

Certifications: MBA & MBA - DM

- **Common Certifications**
 - Advance Excel
 - AI & Machine Learning
- **Finance Certifications**
 - NISM Modules
 - Financial Modelling
- **Marketing Certifications**
 - Digital Marketing
 - Marketing Analytics
- **HRM Certifications**
 - Recruitment
 - HR Analytics
- **Operations & Supply Chain Management**
 - Six Sigma
 - Supply Chain Analytics
- **Business Analytics**
 - Python
 - Tableau
 - Power BI
- **Digital Marketing Certification**
 - SEO
 - Digital Marketing Analytics

Certifications: MCA

- Mobile Application Development
- Spring boot
- Advance Data Structures
- Cyber Security
- Ruby Programming
- DevOps
- React JS

Highest Package & Average Packages @ DYPIMR

- **MBA** Highest Package - 13.5 LPA | Average Package - 4.6 LPA
- **MCA** Highest Package - 13 LPA | Average Package - 4.8 LPA



RECRUITMENT PARTNERS

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PROGRAMMES OFFERED

Master of Business Administration (MBA)

Intake - 180 / Duration - 2 years

Specializations:

Marketing | Finance | HRM | Operations & SCM |
Business Analytics

Code: 610410110

Master of Business Administration (MBA) - Digital Marketing

Intake - 60 / Duration - 2 years

Code: 610463410

Master of Computer Applications (MCA)

Intake - 120 / Duration - 2 years

Code: 610424110

FOR MORE DETAILS

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