DPU

Dr. D. Y. Patil Unitech Society's

Dr. D. Y. Patil Institute of Management & Research
Pimpri, Pune 411018.

Affiliated to Savitribai Phule Pune Unversity (SPPU)

PROGRAMMES OFFERED

MBA - Digital Marketing | MBA | MCA

INSTITUTE DTE CODE: 6104

DYPIMR PIMPRI

BEST COLLEGE AWARD BY SPPU

29 YEARS of Excellence

Approved by
AICTE & Govt. of Maharashtra

NBA
Accredited by
prestigious National Board
of Accredation (MBA & MCA)

Accredited by NAAC
with "A" Grade

ISO CERTIFIED

About DYPIMR

DYPIMR has created a globally competitive and technologically advanced campus which is always vivaciously active with a plethora of academic as well as cultural and sports activities. Students are trained by highly experienced faculty members who are strongly encouraged to nurture the hidden talents of students and help them to step out as world class professionals.

DYPIMR was established in 1994 and in short time reached the pinnacle of excellence in academics, placements, entrepreneurship and research. DYPIMR is approved by AICTE, affiliated with SPPU and recognized by DTE. DYPIMR provides additional value to students through add ons to curriculum such as certification trainings, clubs based opportunities and placement training program.

It is the only institute having an opportunity of "on campus internship" opportunities for deserving students in addition to mandatory summer internships in corporate.

DYPIMR can boast of impressive placements and a very robust alumni base of thousands of corporate veterans and entrepreneurs.

Clubs

Digital Marketing Club
For Digital Skill Development

Analytics Club
For Analytical Skill Development

Rotaract Club
For Social and Fun Activities

Photography Club
For Professional and Amateur Photographers

Centre of Excellence

With Celebal Technologies
Data Engineering, DevOps, .Net, and Full Stack Development

With SoftTech Data Securities
For Cyber Security, Ethical Hacking, IOT, and Block Chain

Unique Features ⟫⟫

- **Multiple Placement Opportunities to Deserving Students**
- **Focus on Opportunities in Digital, Analytics and Future Careers**

Highlights ⟫⟫

- **Individual personality and aptitude assessment for better decision making**
- **Specialised placement and Startup training**
- **Best in the class infrastructure for enhanced quality of learning**
- **Experienced and qualified faculty for top notch teaching learning process**

Certifications: MBA & MBA - DM

Common Certifications
- ➤ Advance Excel
- ➤ AI & Machine Learning

Finance Certifications
- ➤ NISM Modules
- ➤ Financial Modelling

Marketing Certifications
- ➤ Digital Marketing
- ➤ Marketing Analytics

HRM Certifications
- ➤ Recruitment
- ➤ HR Analytics

Operations & Supply Chain Management
- ➤ Six Sigma
- ➤ Supply Chain Analytics

Business Analytics
- ➤ Python ➤ Tableau
- ➤ Power BI

Digital Marketing Certification
- ➤ SEO ➤ Digital Marketing Analytics

Certifications: MCA

- ➤ Mobile Application Development ➤ Spring boot ➤ Advance Data Structures
- ➤ Cyber Security ➤ Ruby Programming ➤ DevOps ➤ React JS

Highest Package & Average Packages @ DYPIMR

MBA ⟩ Highest Package - 13.5 LPA | Average Package - 4.6 LPA

MCA ⟩ Highest Package - 13 LPA | Average Package - 4.8 LPA

RECRUITMENT PARTNERS

pwc	tcs TATA CONSULTANCY SERVICES	ITC Limited	FEDERAL BANK YOUR PERFECT BANKING PARTNER	Flipkart	IBM	Deloitte.
SIEMENS	accenture	AXIS BANK	2O2O	CT CELEBAL TECHNOLOGIES	HCL	Infosys®
ICICI Bank	ORACLE	WNS	Reliance digital	FIS	Kirloskar Oil Engines	FORBES MARSHALL
ZenSar TECHNOLOGIES	MARKETSANDMARKETS	ICICI PRUDENTIAL LIFE INSURANCE	SKF	kotak	Godrej	asianpaints
bitwise	FUJITSU	Principal®	SIGMA	TIAA Bank	IFB Set yourself free	Capgemini
EY	Berger	NIQ	uti UTI Mutual Fund	jade GLOBAL	BARCLAYS	KPMG

PROGRAMMES OFFERED

Master of Business Administration (MBA)

Intake - 180 / Duration - 2 years

Specializations:
Marketing | Finance | HRM | Operations & SCM |
Business Analytics

Code: 610410110

Master of Business Administration (MBA) - Digital Marketing

Intake - 60 / Duration - 2 years

Code: 610463410

Master of Computer Applications (MCA)

Intake - 120 / Duration - 2 years

Code: 610424110

FOR MORE DETAILS

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